



TITOLO TESI: Riqualificazione del complesso commerciale "Do.it" di Colonnella (TE):

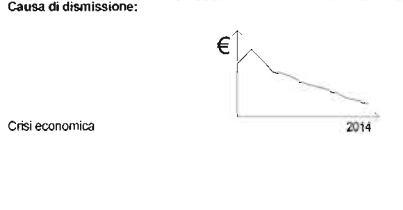
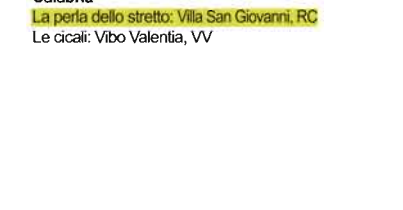
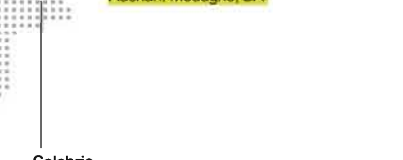
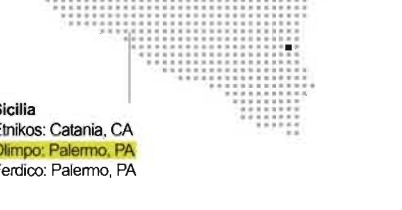
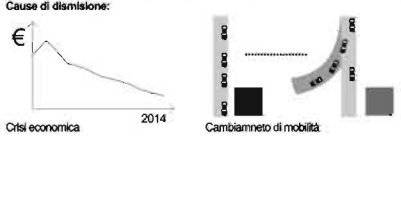
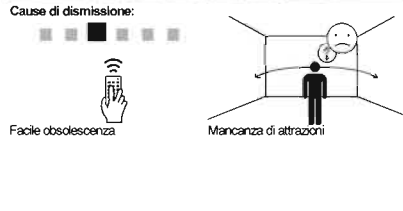
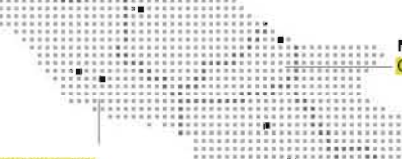
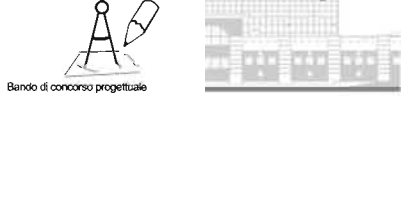
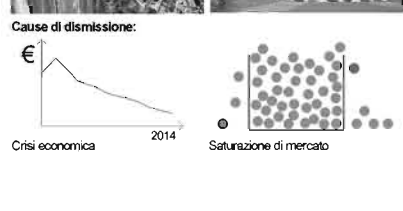
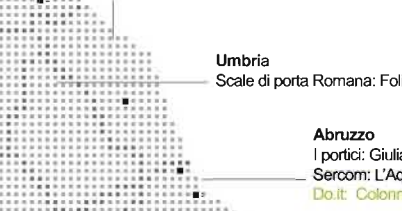
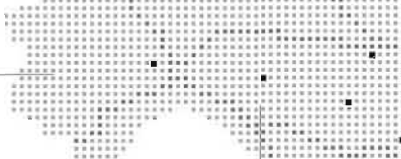
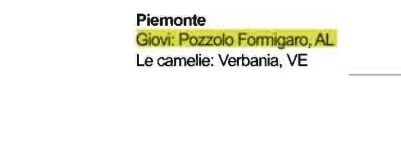
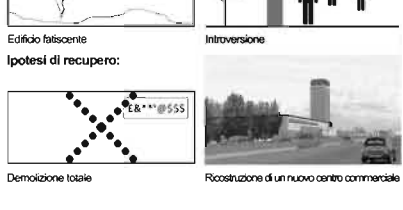
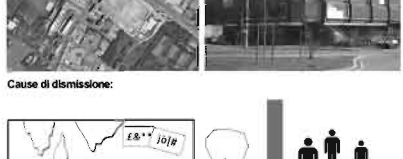
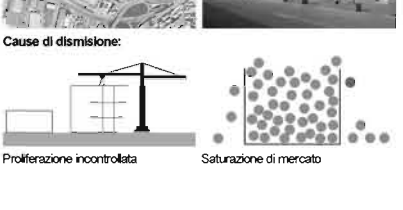
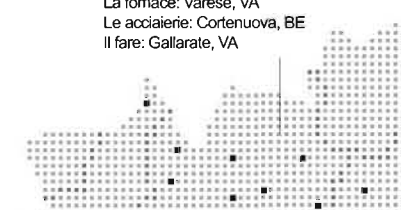
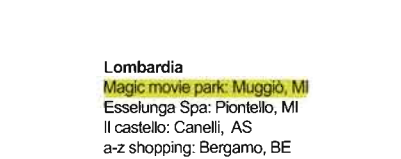
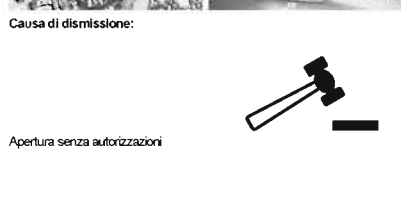
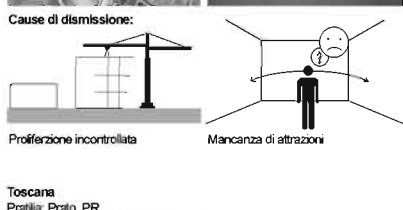
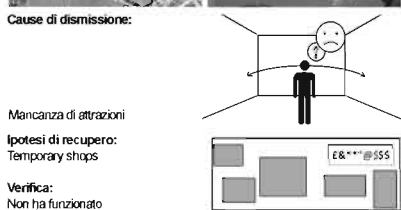
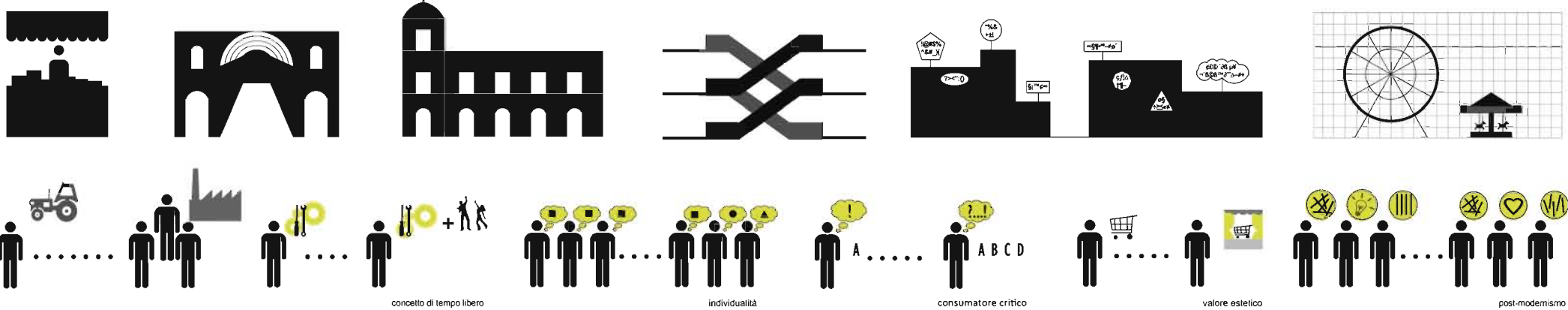
Progettazione degli spazi commerciali e dei laboratori culturali

Relatore: prof. Giuseppe Ciorra  
Correlatore: prof. Emanuele Marcotullio

Laureando: Eftimia Chantzakos

Nella maggior parte dei paesi europei e nel nord America è stato pianificato un sistema di centri commerciali che mirava a soddisfare le necessità della popolazione residente nel bacino d'utenza della struttura. Negli ultimi decenni la situazione è cambiata a causa di vari cambiamenti che hanno dato luogo ad un abbandono progressivo di alcuni centri commerciali. Il DE-MALLING nella sua varietà di interventi possibili, si propone come un processo di rinnovamento o di demolizione, finalizzato a dare un senso al "greyfield" abbandonato. In particolare, questo progetto di occupazione del centro commerciale "Do.it" di Colonnella, il quale è situato in un'area prettamente commerciale, nonostante ciò è entrato in disuso appena ultimato. Per la sua riqualificazione è necessario che diventi un punto nodale tra il settore terziario esistente e le potenzialità del territorio circostante.

1700 mercato      1800 passages      1850 grandi magazzini      1900      mall 1ª generazione      1950      villaggi commerciali urbani      2000 mall 2ª generazione



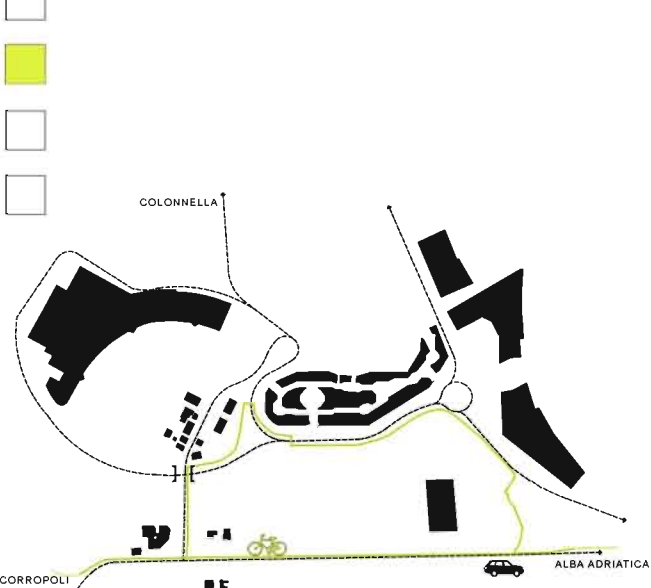
sistema infrastrutturale



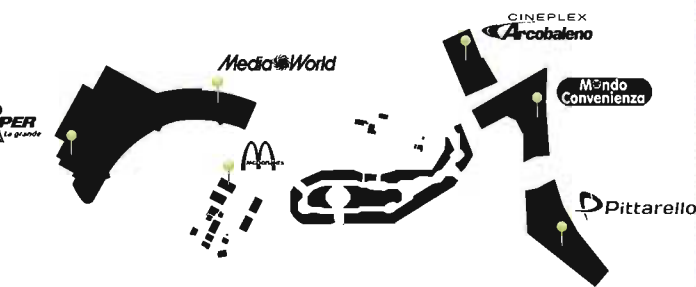
sistema ambientale



sistema commerciale



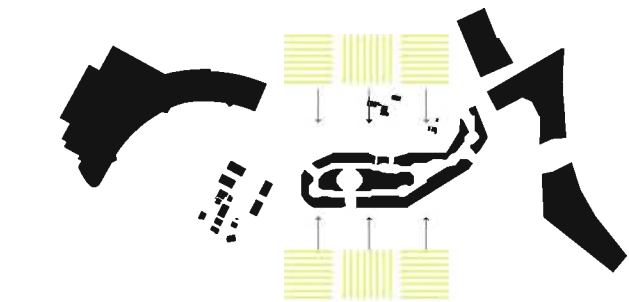
Viabilità esistente e di progetto



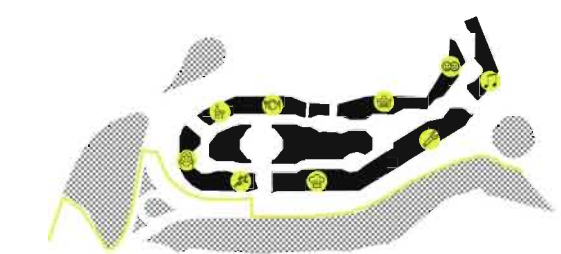
Contesto costruito commerciale



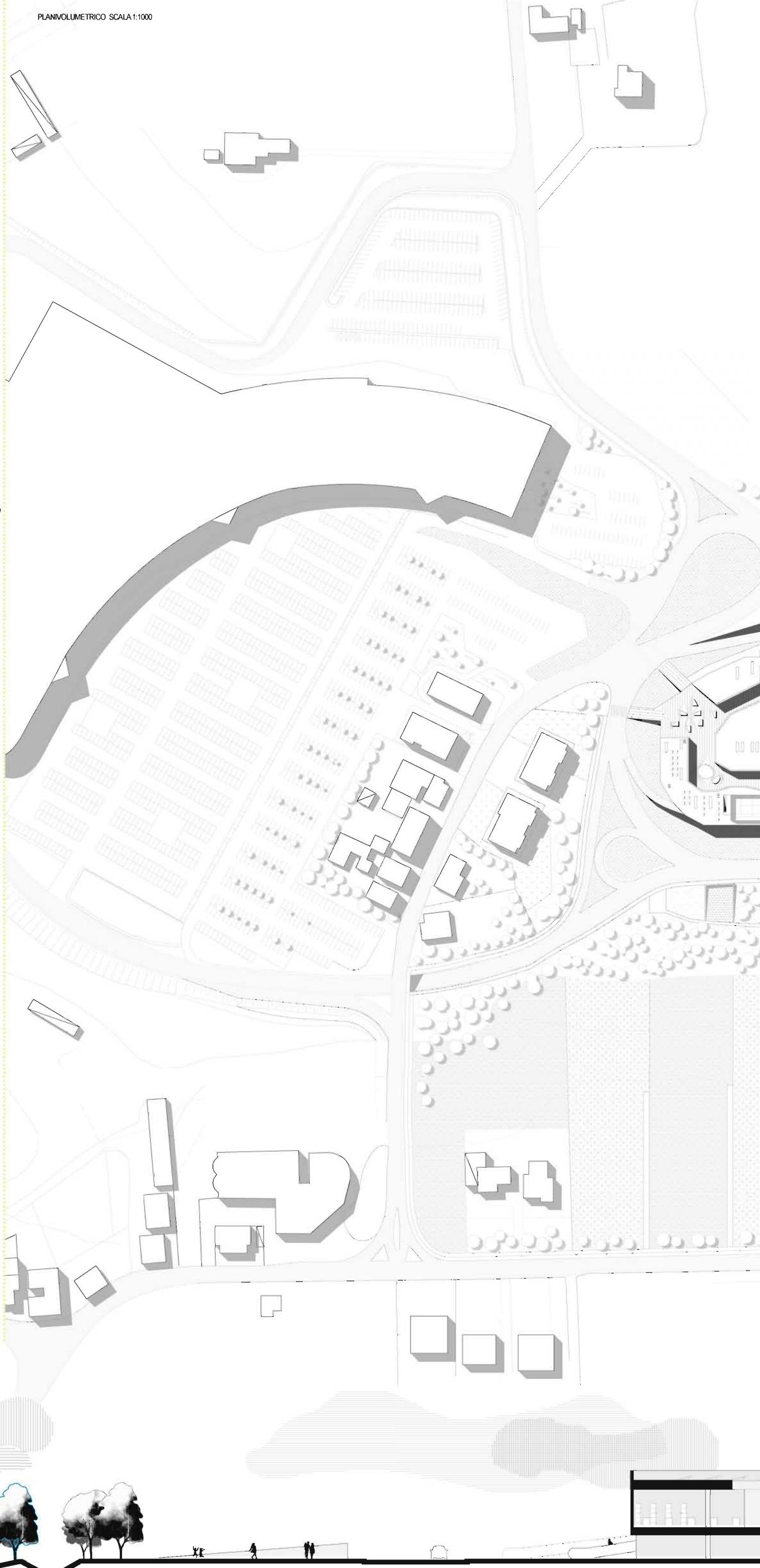
Connessione con il commerciale esistente



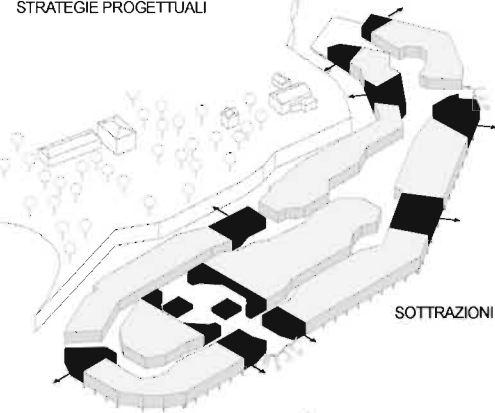
Connessione con il tessuto agricolo



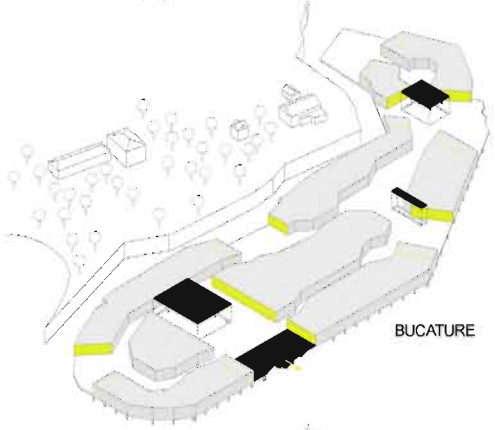
Destinazioni d'uso e verde progettato



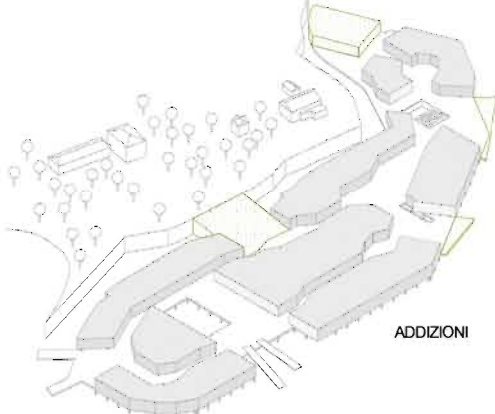




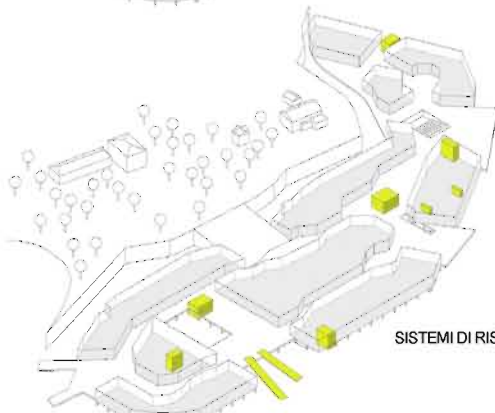
SOTTRAZIONI



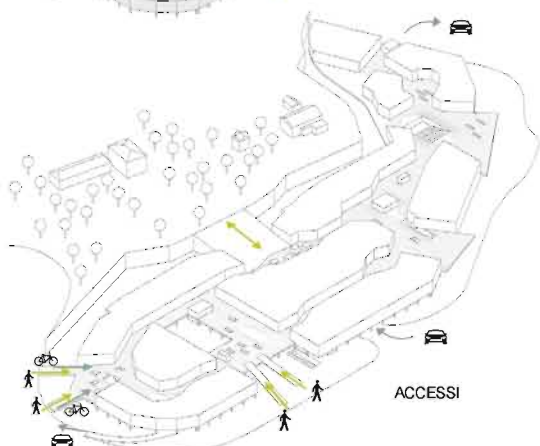
BUCATURE



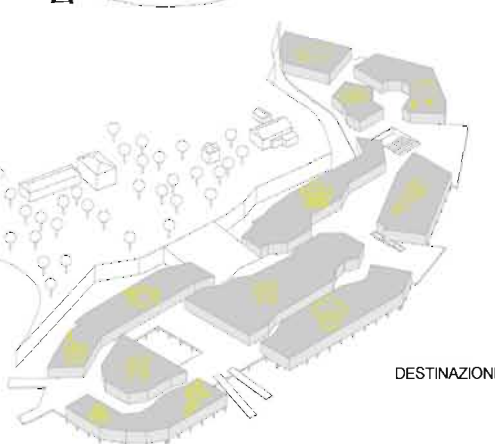
ADDIZIONI



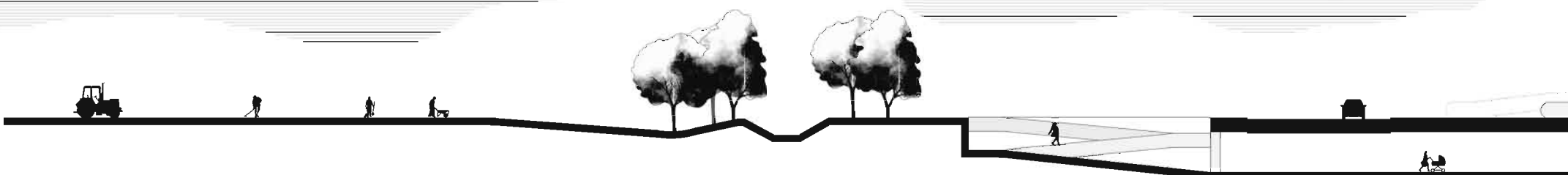
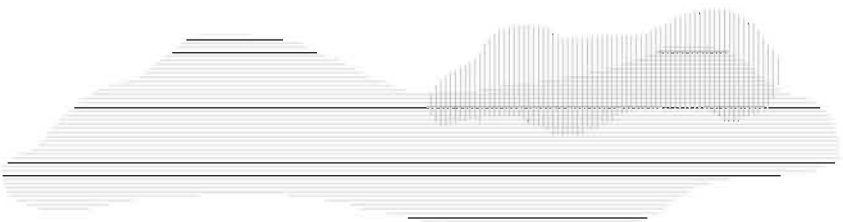
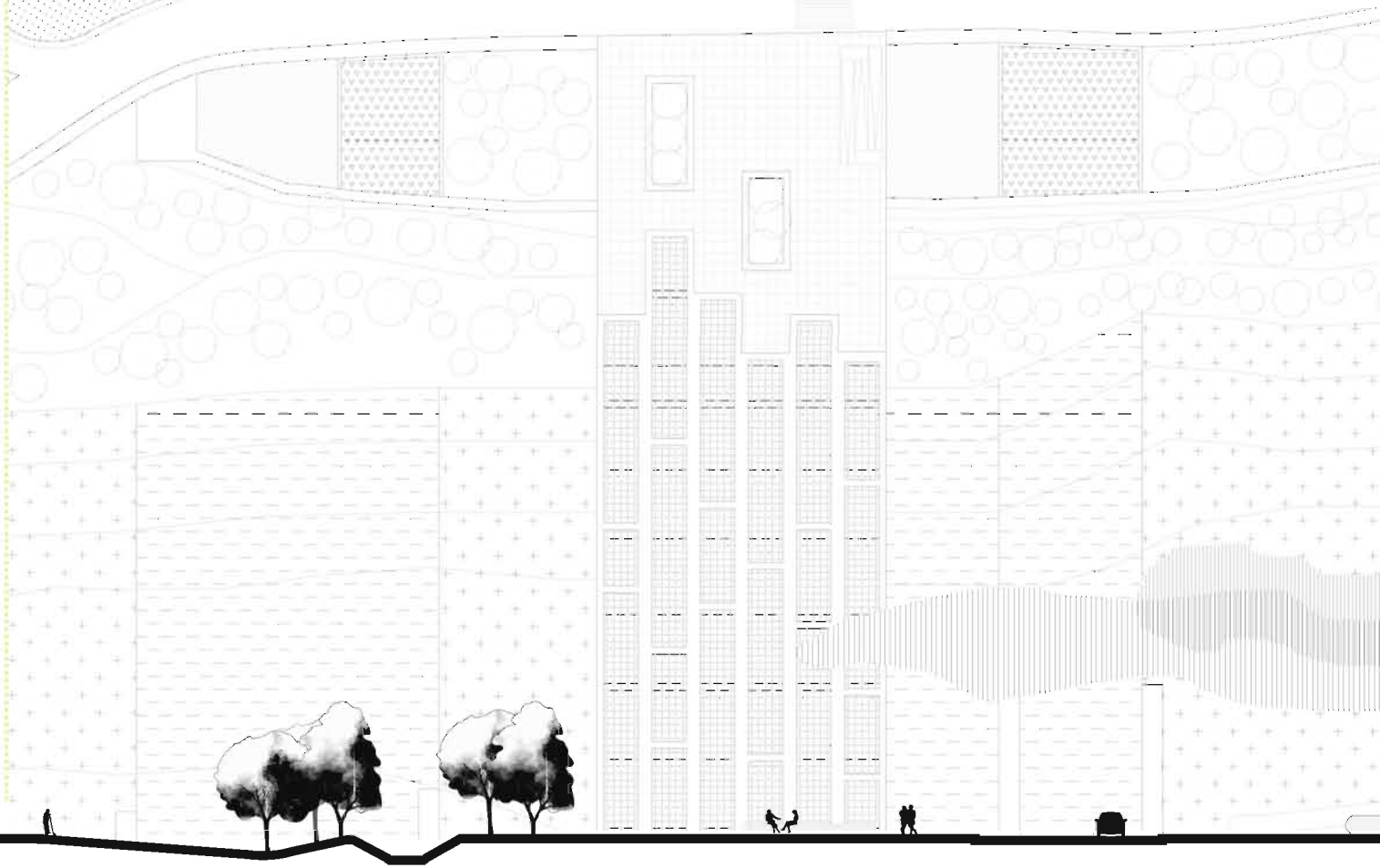
SISTEMI DI RISALITA'

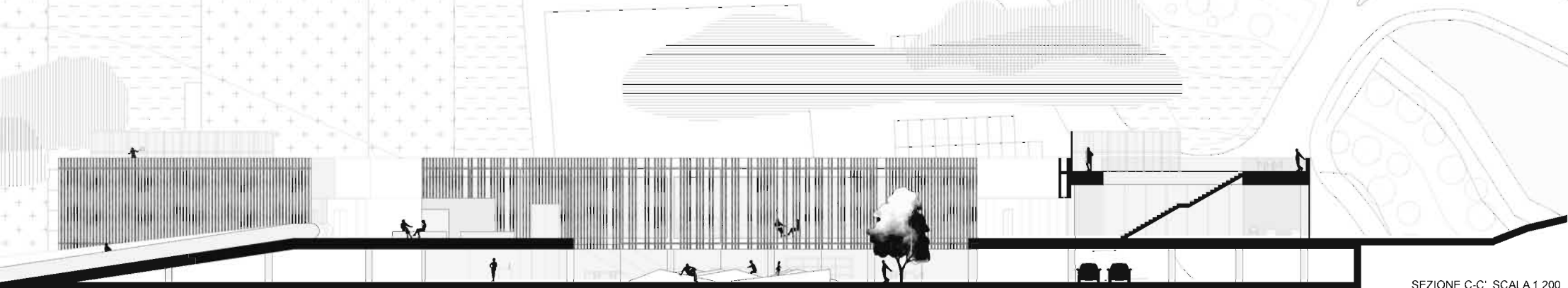
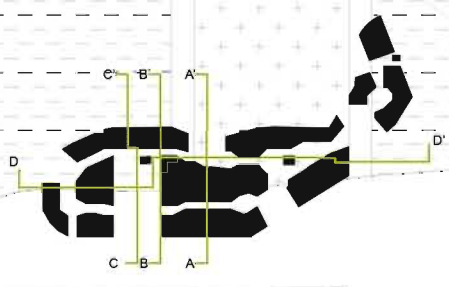
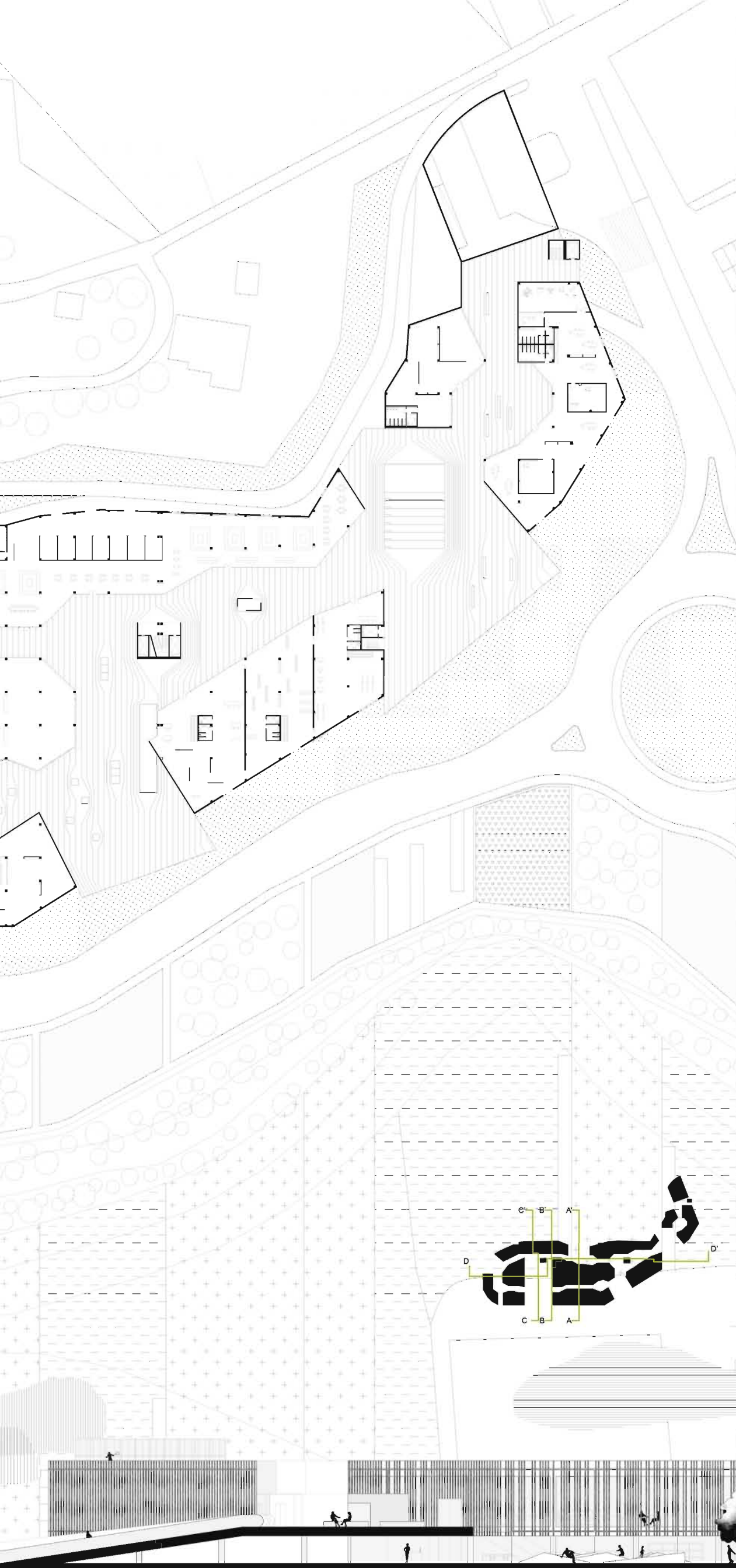


ACCESSI

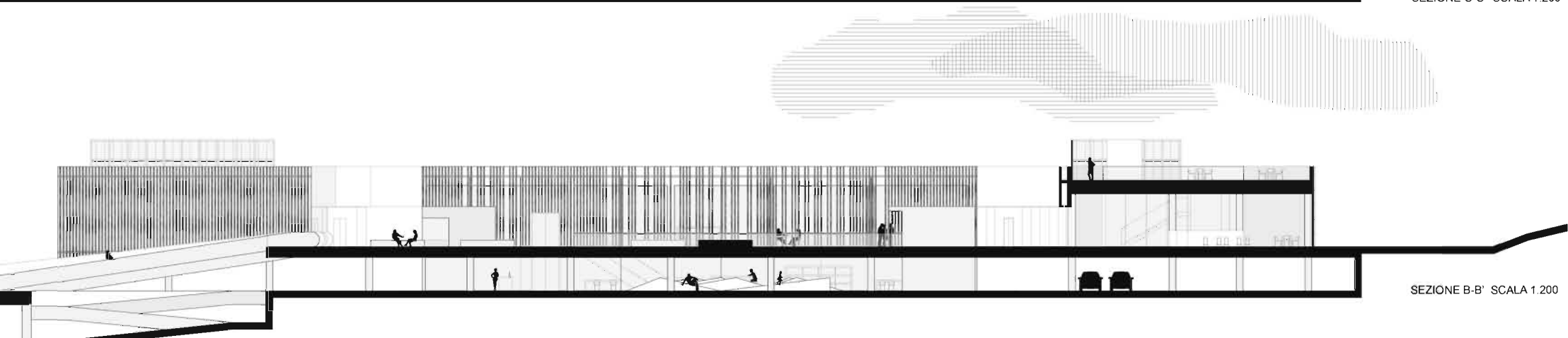


DESTINAZIONI D'USO

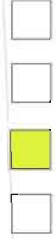


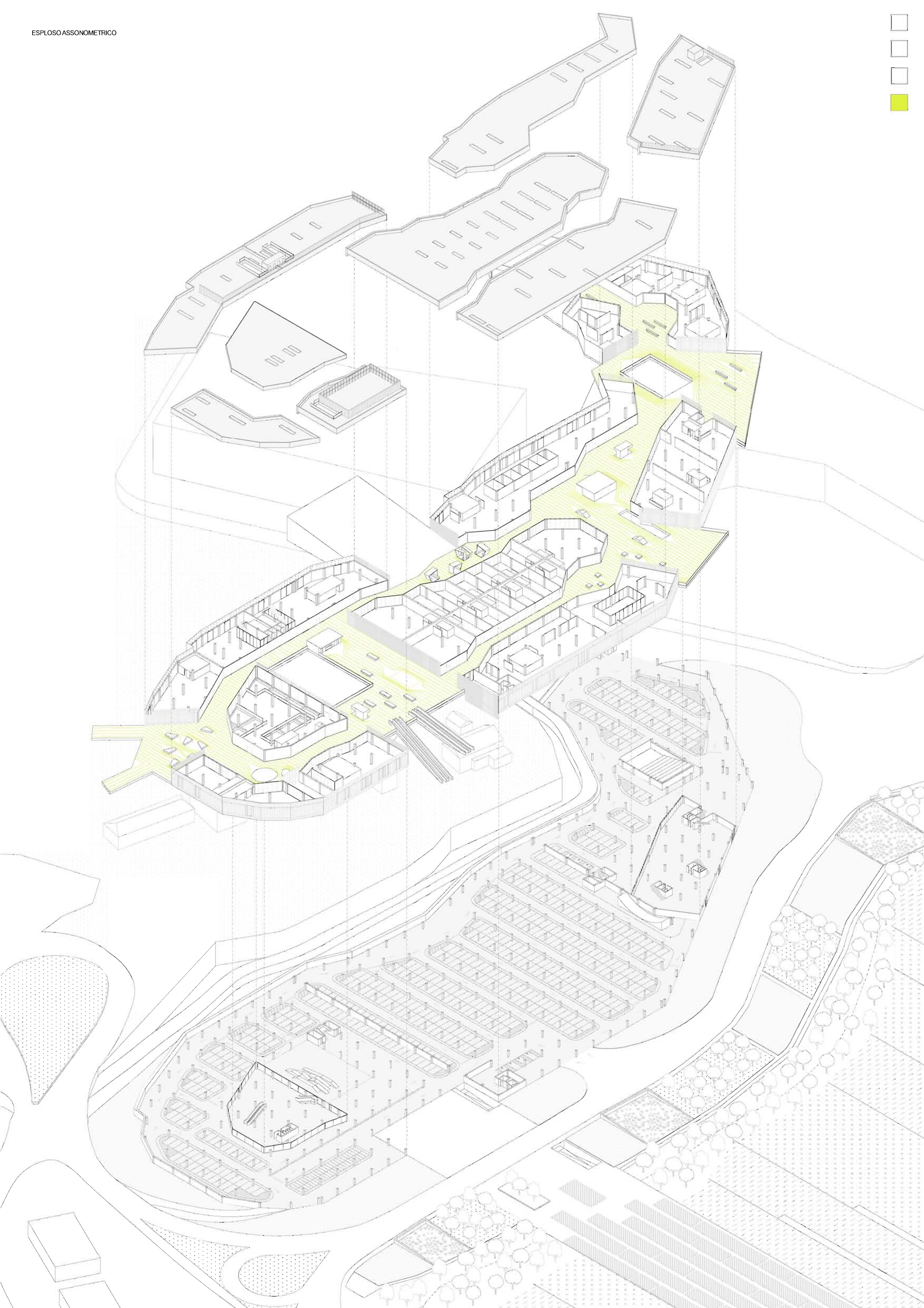


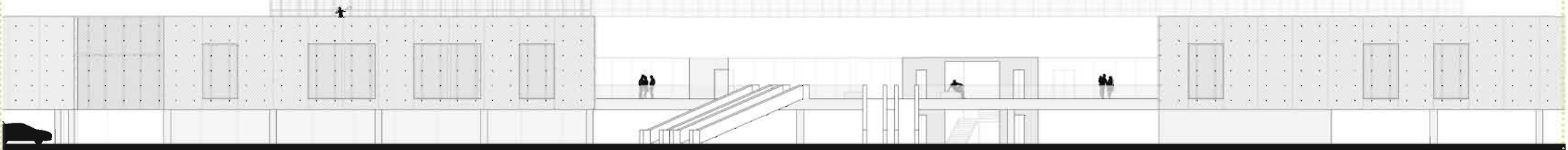
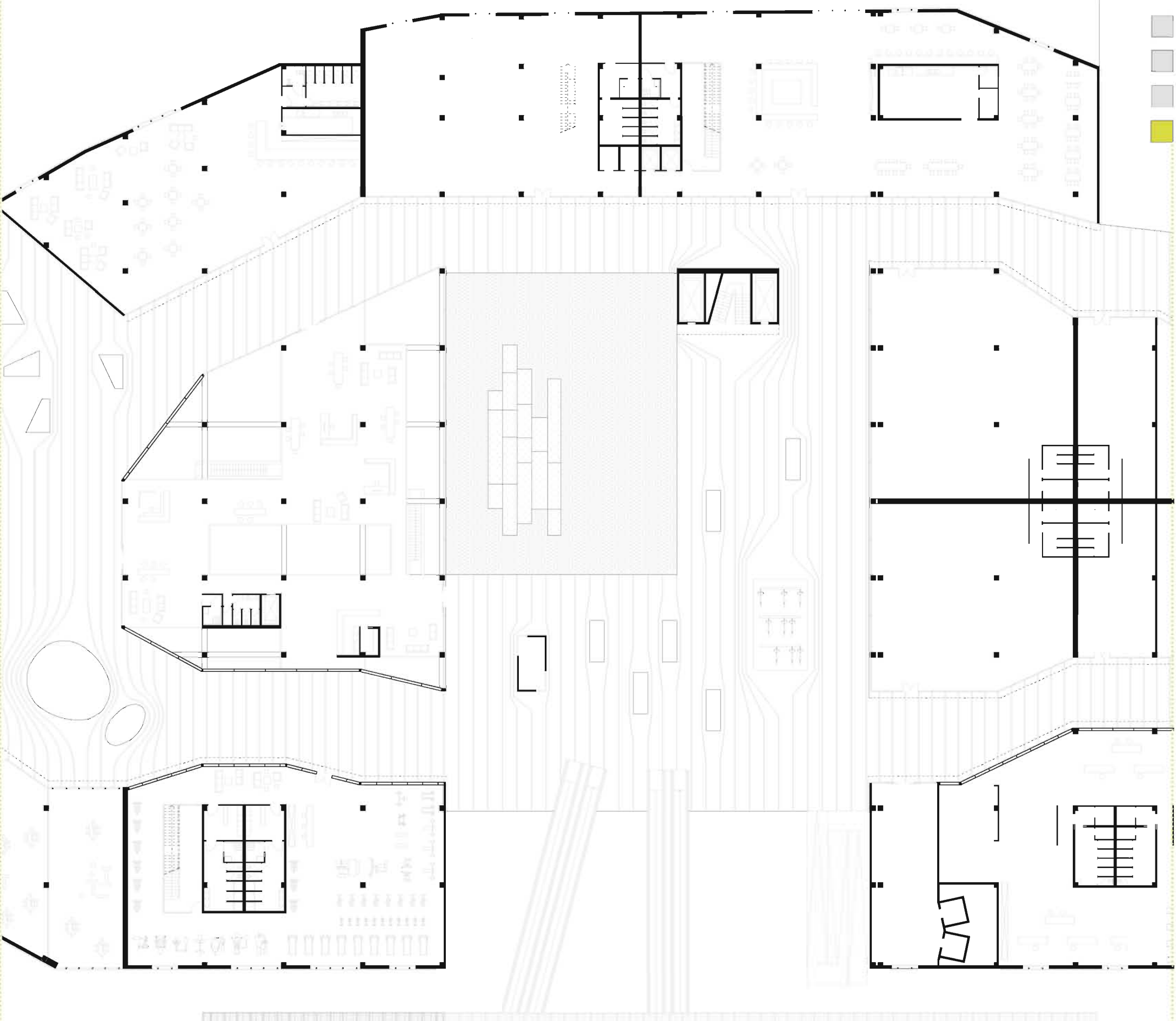
SEZIONE C-C' SCALA 1.200



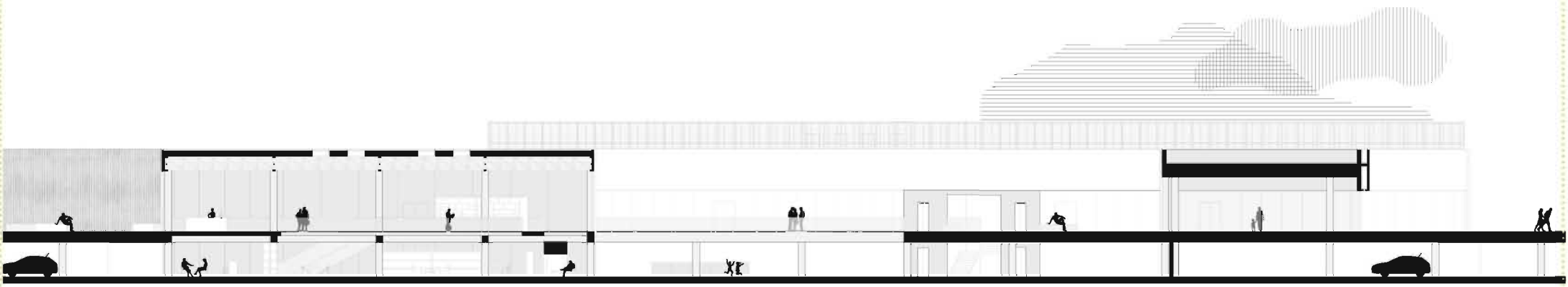
SEZIONE B-B' SCALA 1.200







PROSPETTO SUD SCALA 1:200



SEZIONE D-D' SCALA 1:200

