



S A A D

Scuola di Ateneo

**Architettura e Design "Eduardo Vittoria"**

Università di Camerino

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# MODULO ABITATIVO TRASFORMABILE E RIMODULABILE PER STRUTTURE TURISTICO RICETTIVE

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Relatore

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Laureando

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Anno Accademico

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*Viaggiare è fatale ai pregiudizi,  
ai bigottismi, e alle menti ristrette*

- Mark Twain -



**TURISMO INVERNALE**



**TURISMO SOSTENIBILE**



**TURISMO RELIGIOSO**



**TURISMO ESTIVO**



**TURISMO CULTURALE**



**TURISMO ENOGASTRONIMICO**

SECONDO IL MINISTERO DEGLI INTERNI,  
PER L'ITALIA IL TURISMO È UN COMPARTO  
ECONOMICO DI **PRIMARIA GRANDEZZA**,  
CON UN INCIDENZA NEL **PIL DEL 12%** E IMPIEGA  
CIRCA **3MILIONI DI PERONE**

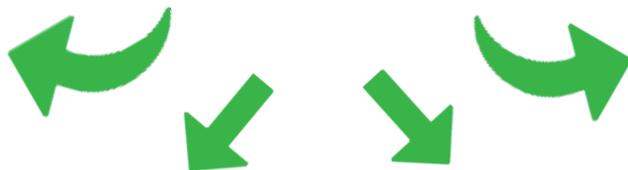
**IN ITALIA NON È CONSIDERATO COME STRATEGICO IL TURISMO  
ALL'ARIA APERTA, AI FINI DELLO SVILUPPO SOSTENIBILE**



# STATO ATTUALE



CONCEZIONE DI UN TURISMO  
DI MASSA



## GLAMPING



GLAMOURS

CAMPING

Cos'è il glamour?

Fascino, seduzione, carisma, bellezza sofisticata, ma anche trasgressione, voglia di apparire e di stupire, lasciando tutti a bocca aperta.

Il glamour è tutto questo

## Tubo Hotel



-Andreas Strass-

## Pod



-Salbertrand-

## Bio Tenda



-Camping Alpe-

## Container House



-Container House-

## Paws Up



-Resort in Montana-

## The Geo



-Cornovaglia-

# LIMITI

Purtroppo in commercio **non** abbiamo una vasta scelta di moduli per il Glamping, in quanto, per lo più sono strutture nate dalla fantasia di privati e quindi realizzate in pezzi limitati o solo in base alle proprie esigenze

Gli esempi presi in esame sono solo alcuni dei casi di GLAMPING sparsi nel mondo ma che **LIMITI** hanno?

- Mancanza di flessibilità
- Non sono modulari
- Sono difficili da trasportare
- Difficoltà nella trasformabilità e riconversione

# OBIETTIVI

Creare un modulo abitativo per strutture turistico ricettive:

STAGIONALE

TRASFORMABILE

RIMODULABILE

FACILMENTE TRASPORTABILE

Il modulo deve avere le caratteristiche per poter ospitare i turisti che intendono trascorrere le proprie vacanza in una maniera diversa, a contatto con la natura ma senza rinunciare alle comodità della vita

# CONCEPT

STAGIONALE

RIMODULABILE



TRASFORMABILE

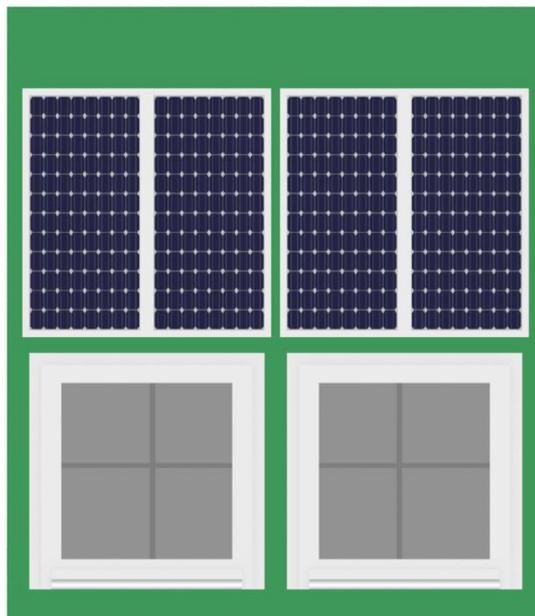
FACILMENTE  
TRASPORTABILE

Il modulo ha le caratteristiche per poter ospitare i turisti che intendono trascorrere le proprie vacanze in una maniera diversa, a contatto con la natura ma senza rinunciare alle comodità della vita

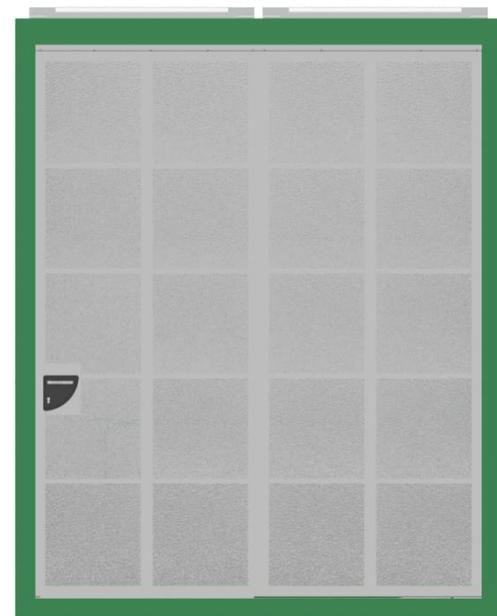
# MODULO



Vista left

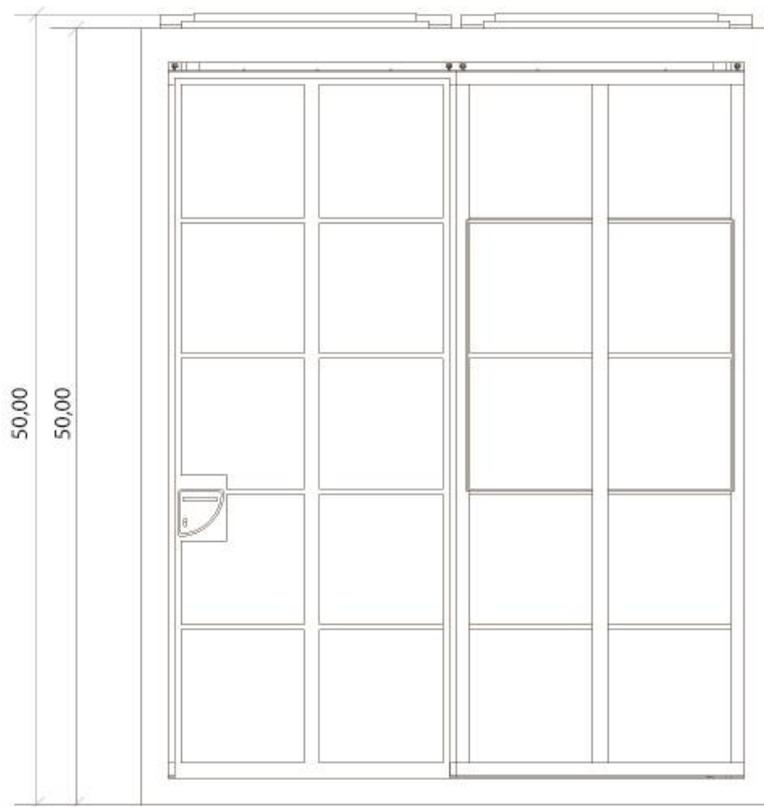
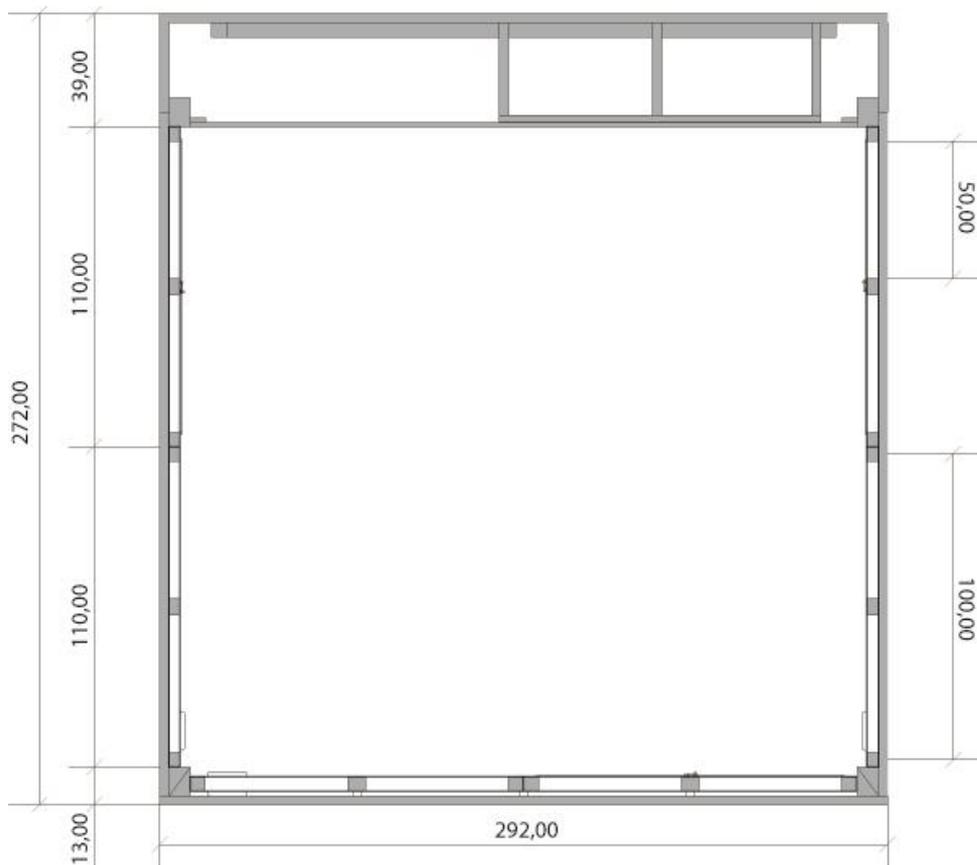


Vista top

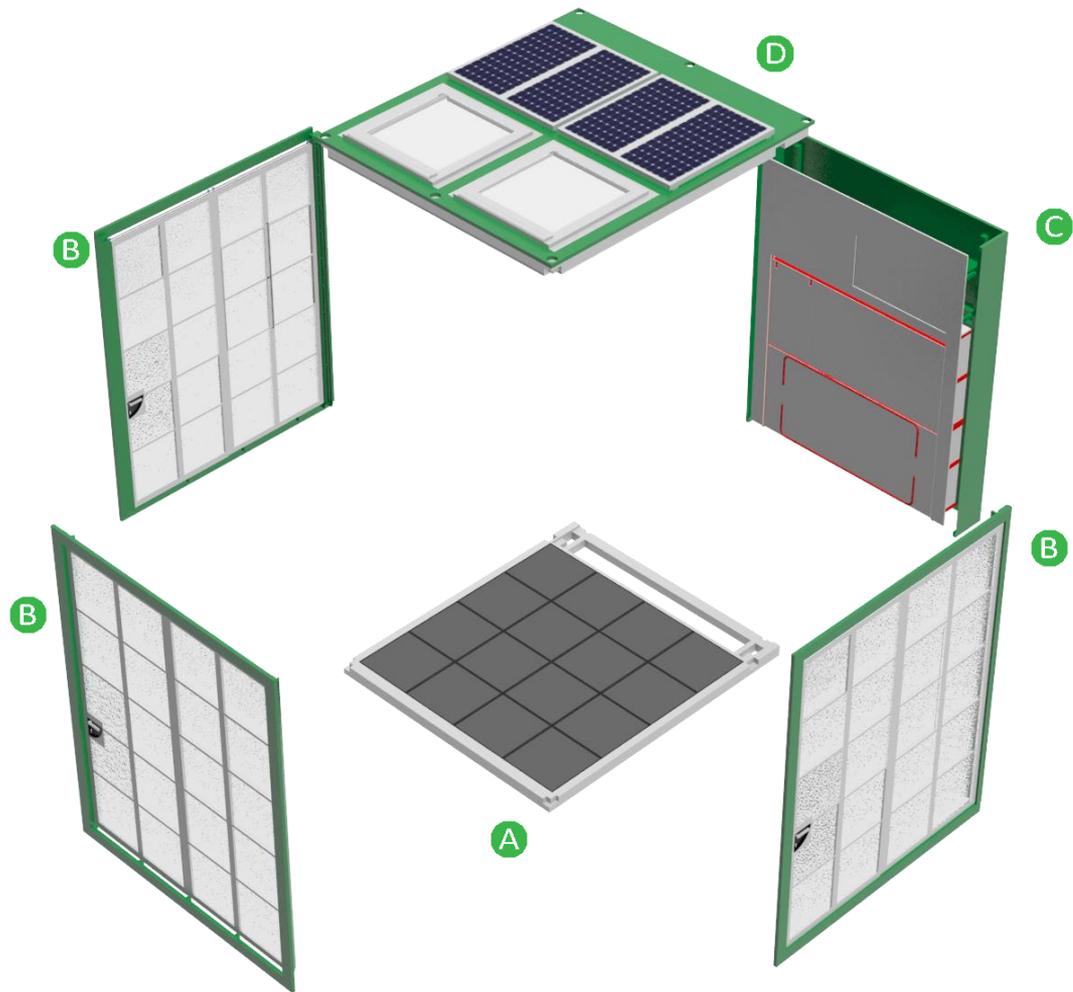


Vista front

# MODULO



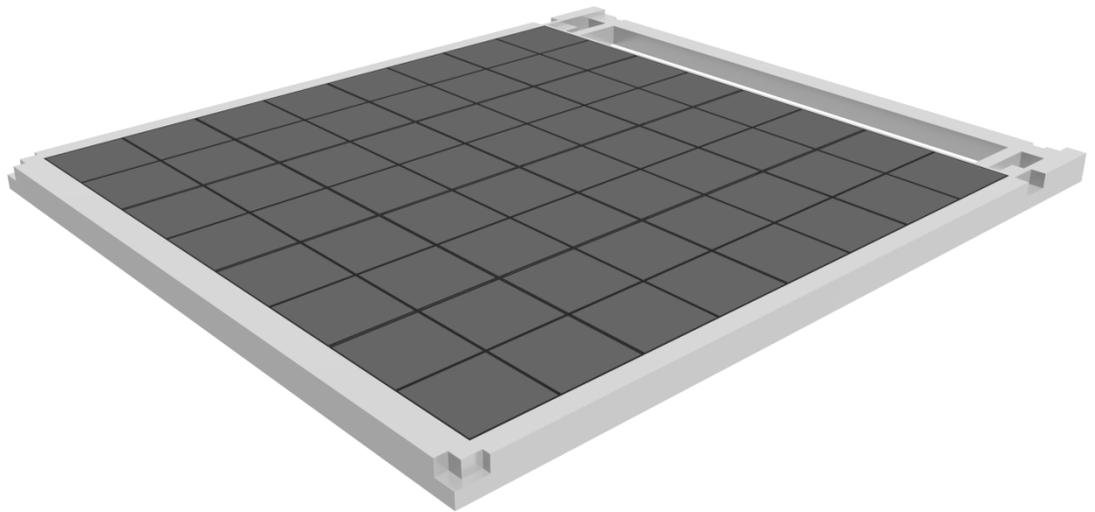
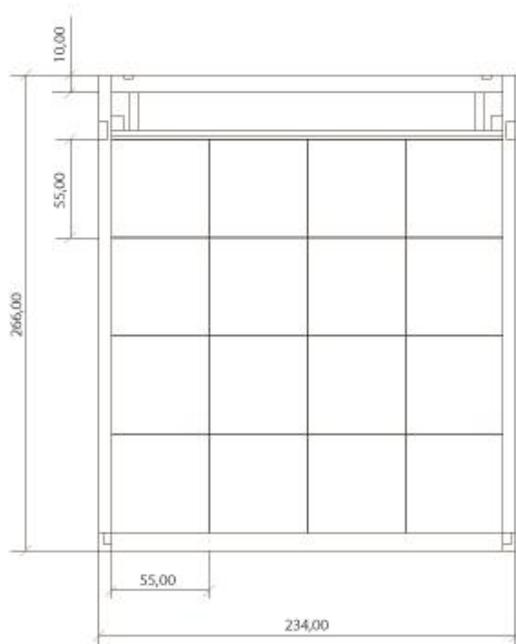
# ESPLOSO



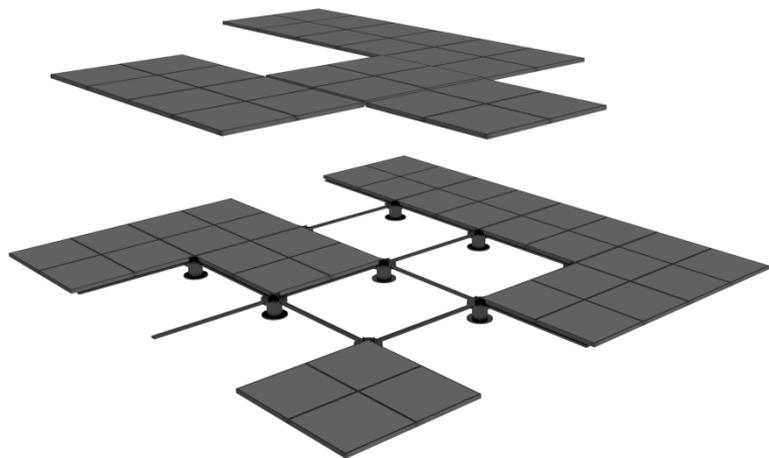
- A** PAVIMENTO MODULO
- B** PARETE SCORREVOLE
- C** PARETE FISSA
- D** TETTO

# COMPONENTI

## BASE



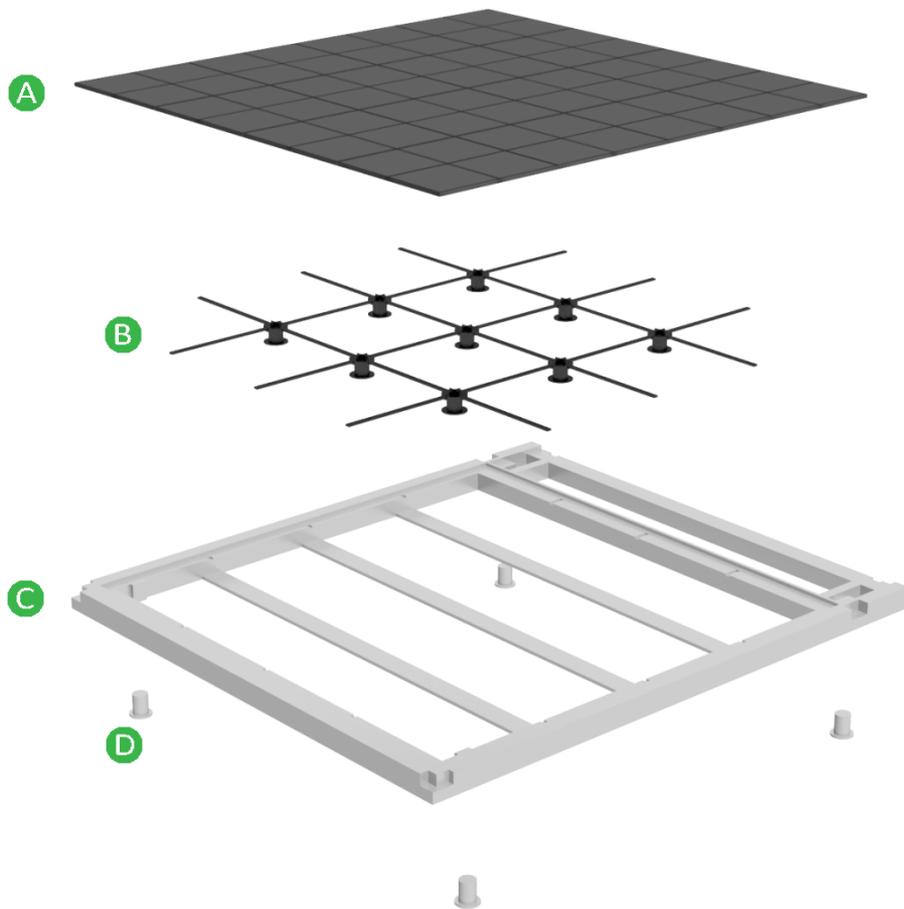
# COMPONENTI



DETTAGLIO MESSA IN POSA DEL PAVIMENTO

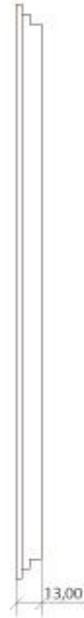
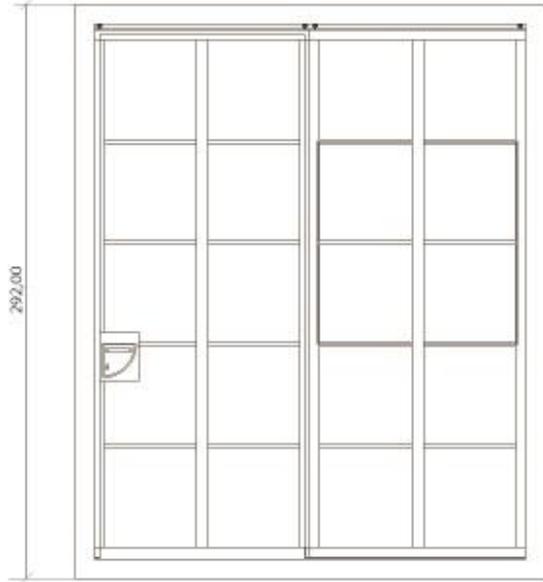
- A** MATTONELLE PAVIMENTO GALLEGGIANTE
- B** STRUTTURA PORTANTE PAVIMENTO
- C** BASE IN ALLUMINIO
- D** CUSCINETTO A SFERA

## BASE



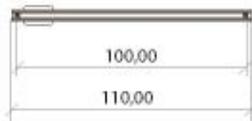
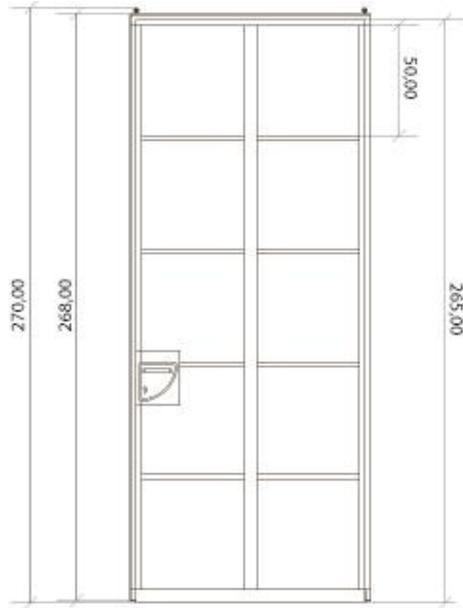
# COMPONENTI

## PARETI MOBILI



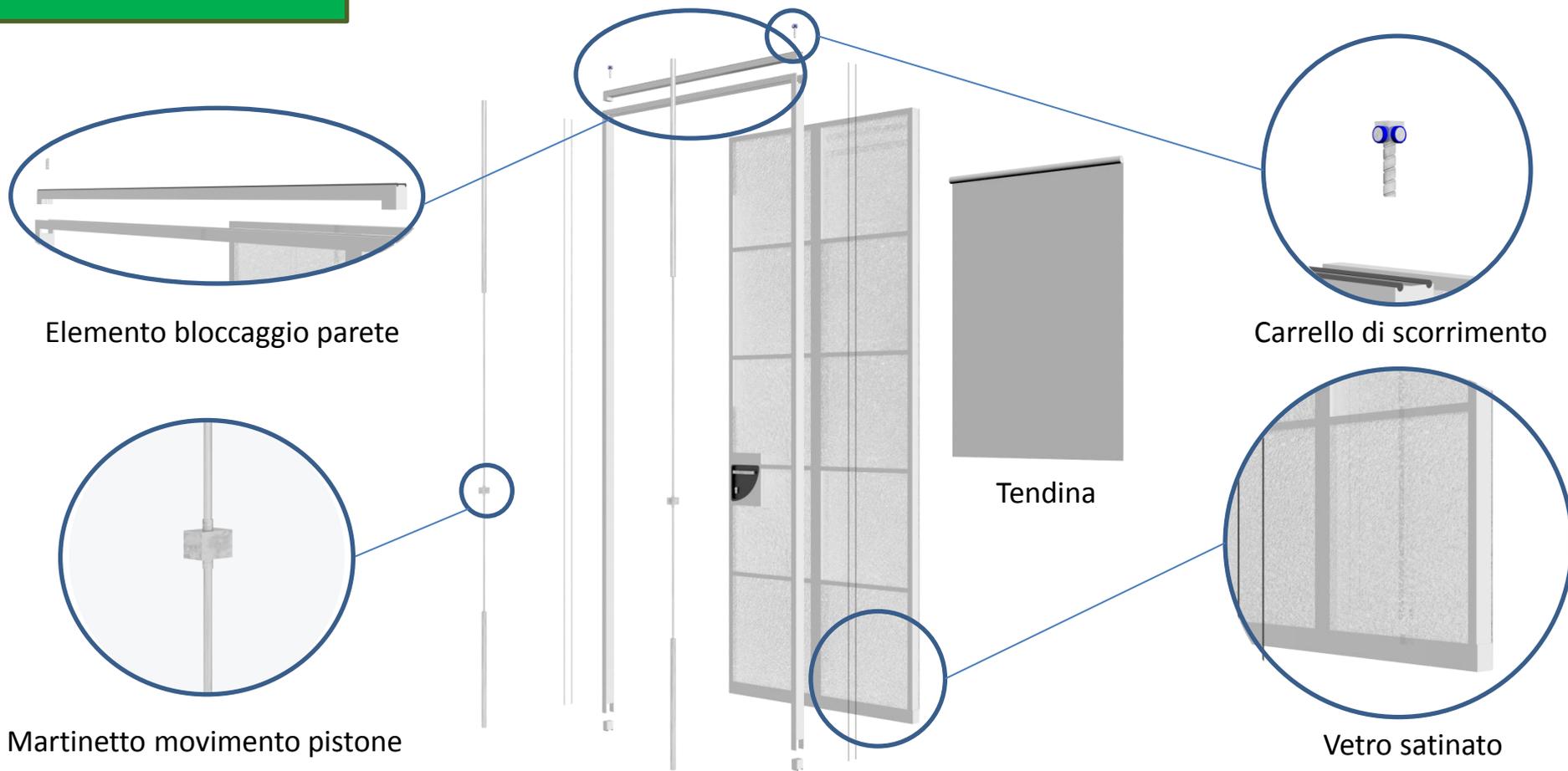
# COMPONENTI

## PARETE MOBILE CON PORTA



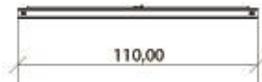
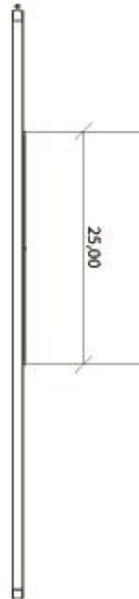
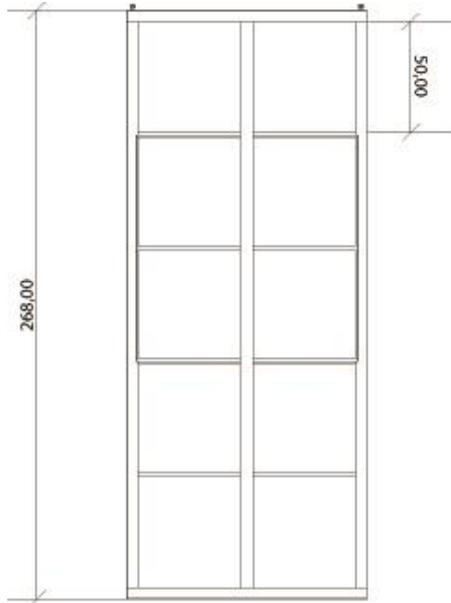
# COMPONENTI

## PARETE MOBILE CON PORTA



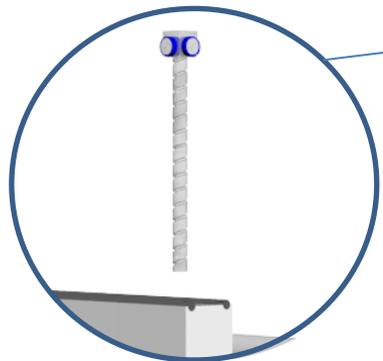
# COMPONENTI

## PARETE MOBILE CON FINESTRA

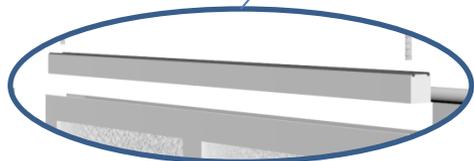


# COMPONENTI

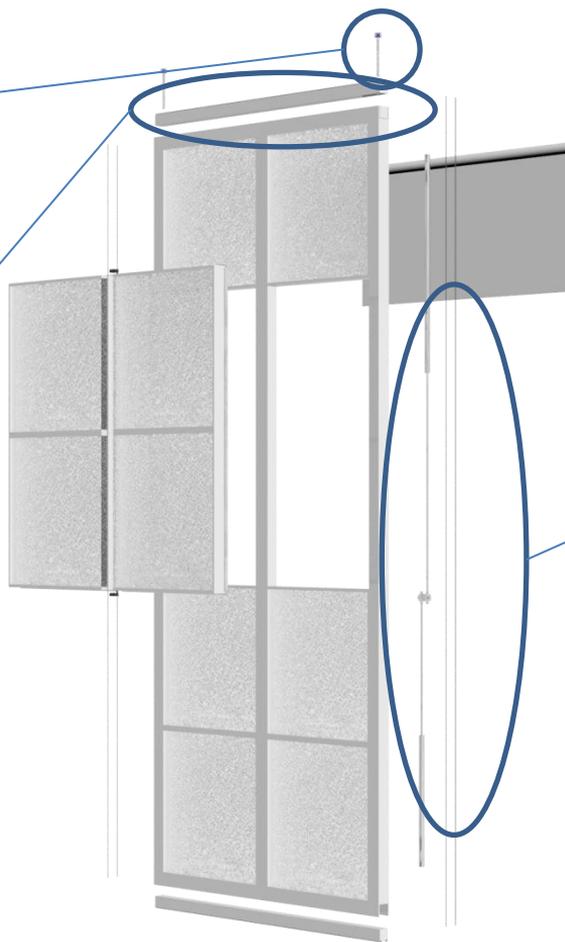
## PARETE MOBILE CON FINESTRA



Carrello di scorrimento



Elemento bloccaggio parete

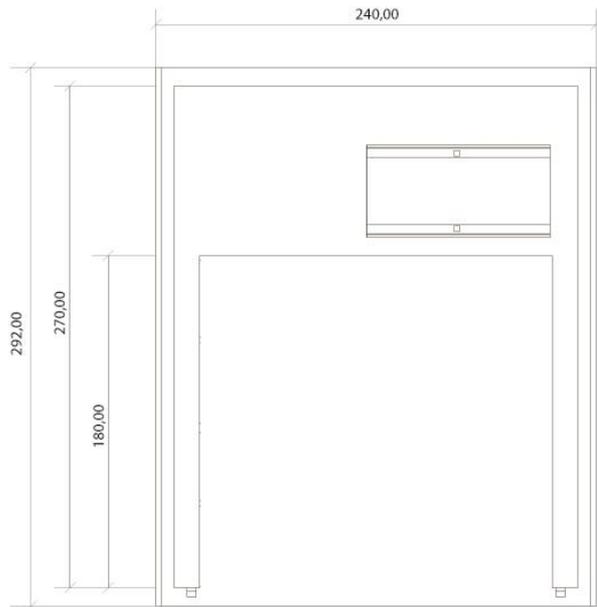


Tendina

Martinetto movimento pistone

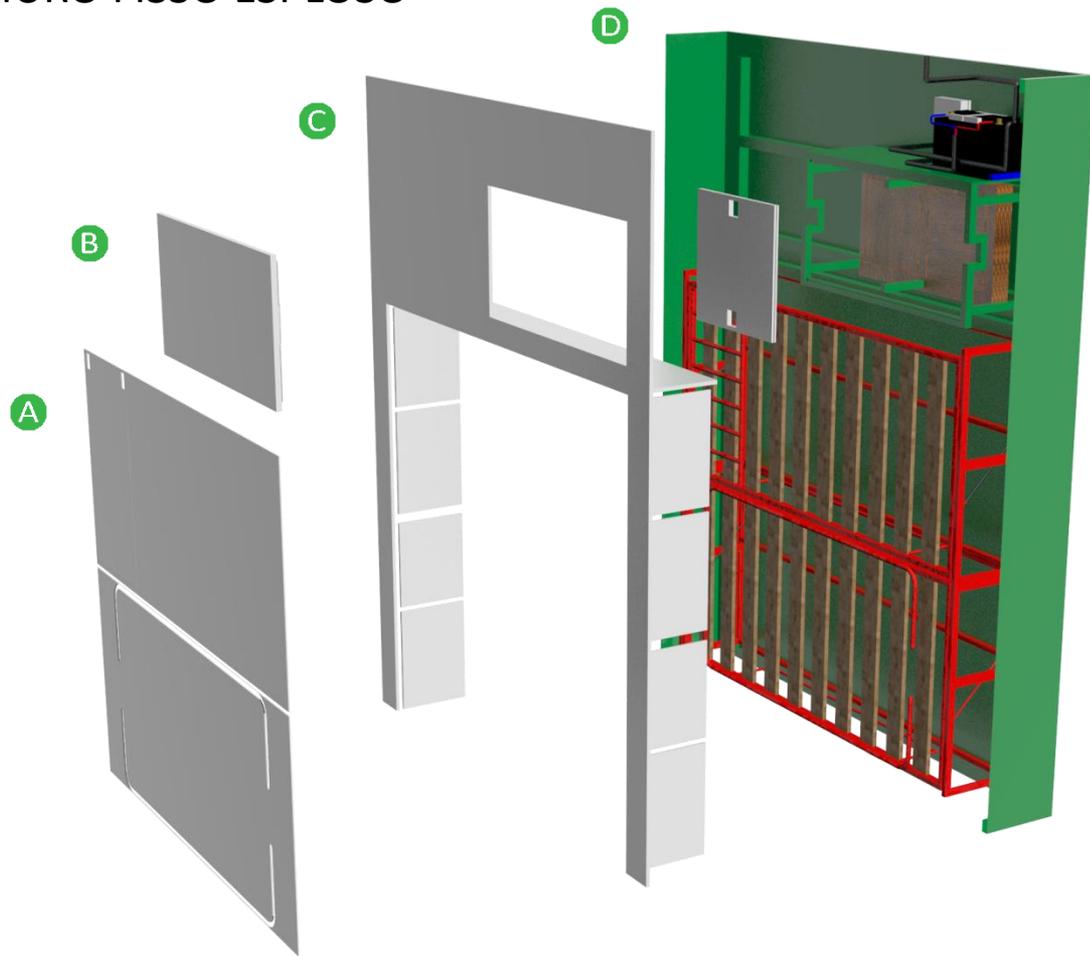
# COMPONENTI

## MURO FISSO



# COMPONENTI

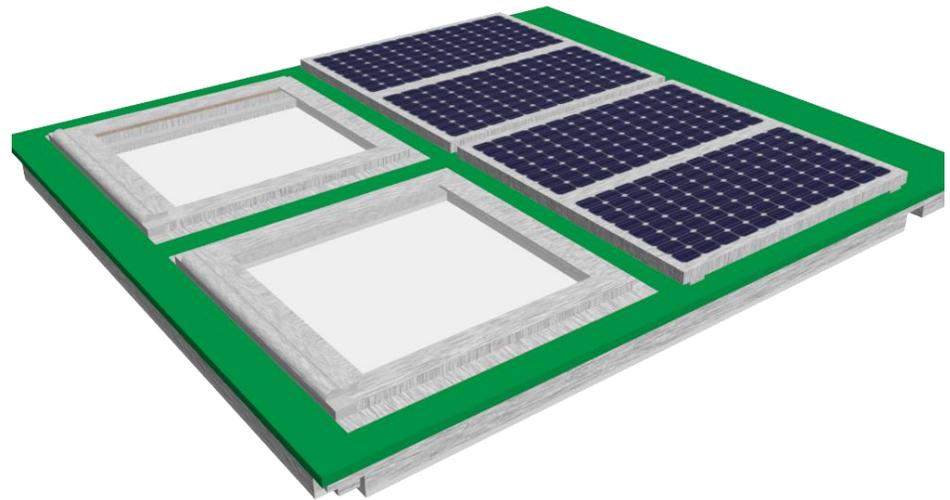
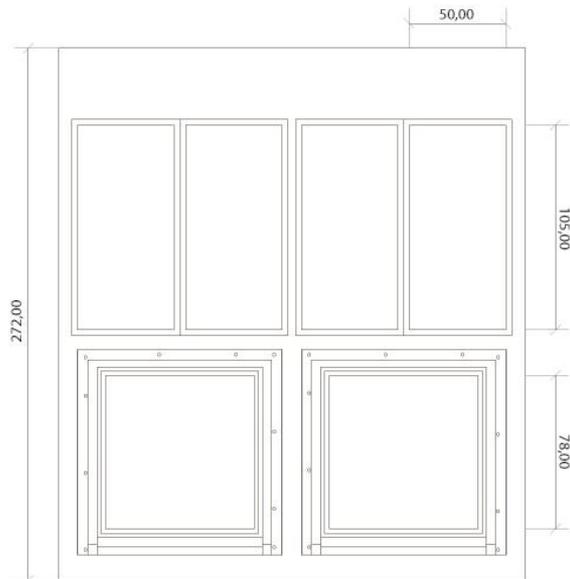
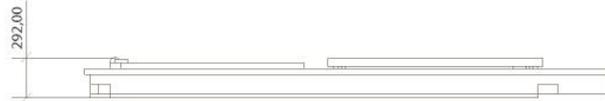
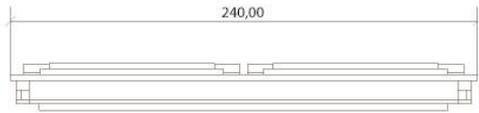
## MURO FISSO ESPLOSO



- A** RIVESTIMENTO LETTI
- B** TAVOLO
- C** RIVESTIMENTO MURO
- D** SCOCCA ESTERNA

# COMPONENTI

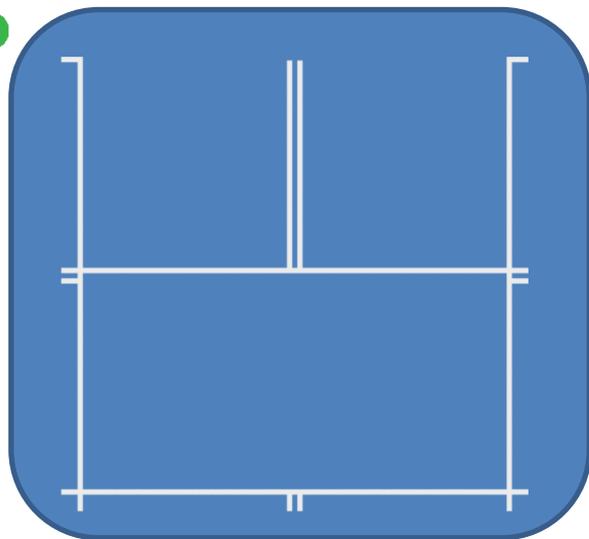
## TETTO



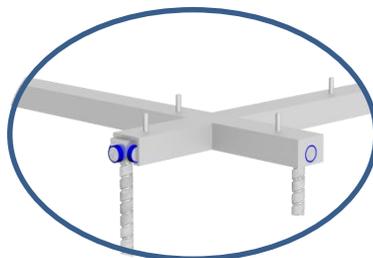
# COMPONENTI

## TETTO ESPLOSO

F



VISTA IN PIANTA  
- GUIDA SCORRIMENTO PARETI -

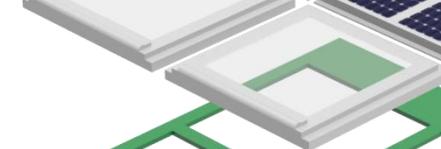


- A** PANNELLI SOLARI
- B** FINESTRE VELUX
- C** SCOCCA
- D** ANIMA IN ALLUMINIO
- E** RIVESTIMENTO
- F** GUIDA DI SCORRIMENTO PARETI

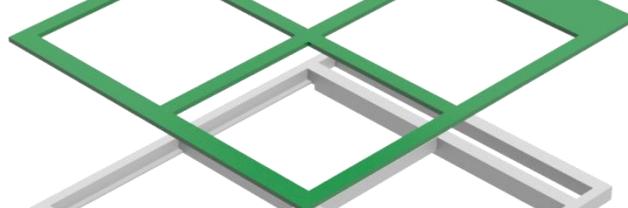
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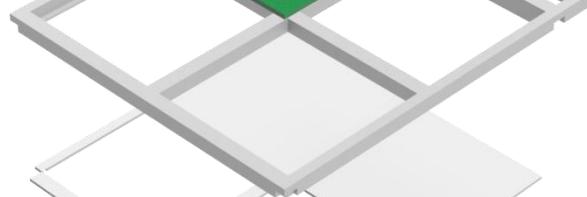
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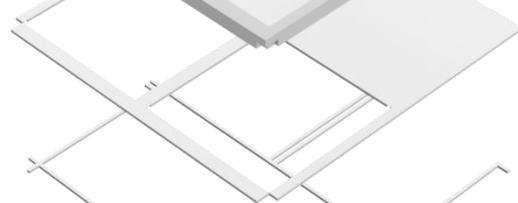
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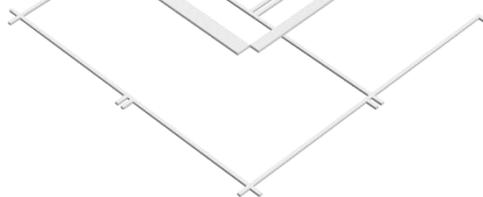
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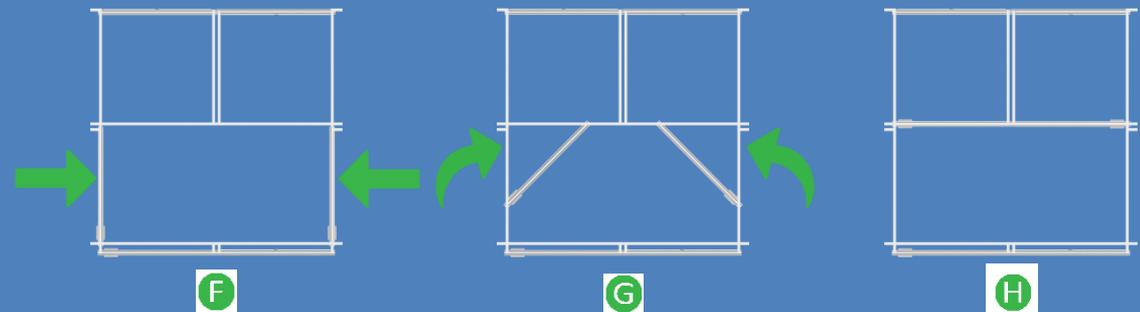
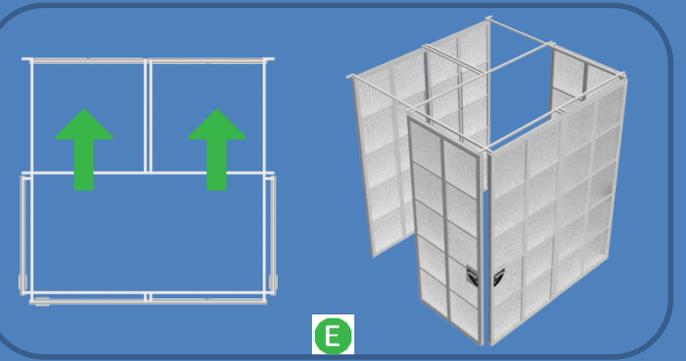
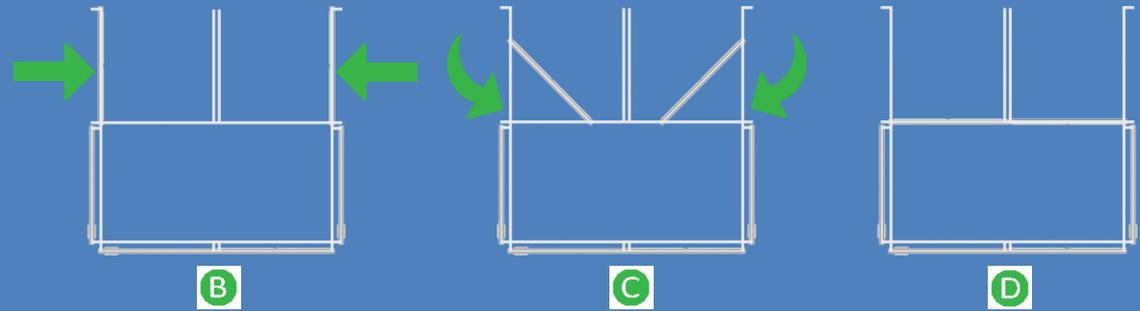
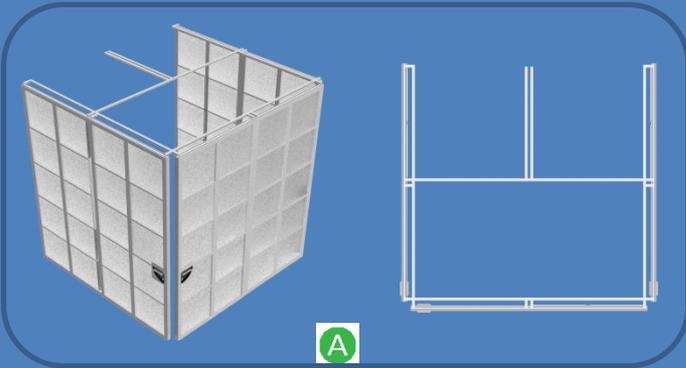
E



F

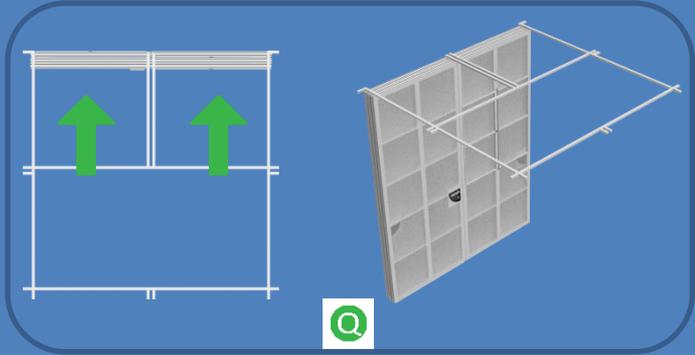
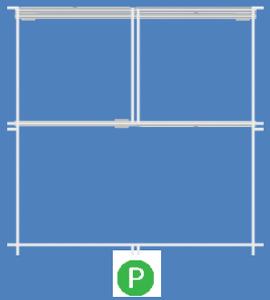
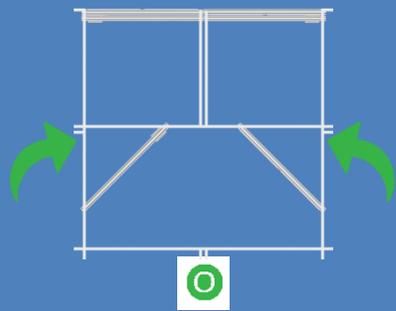
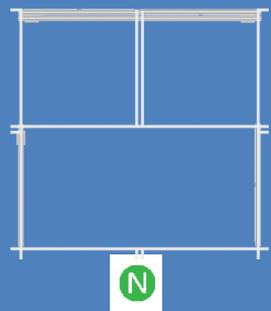
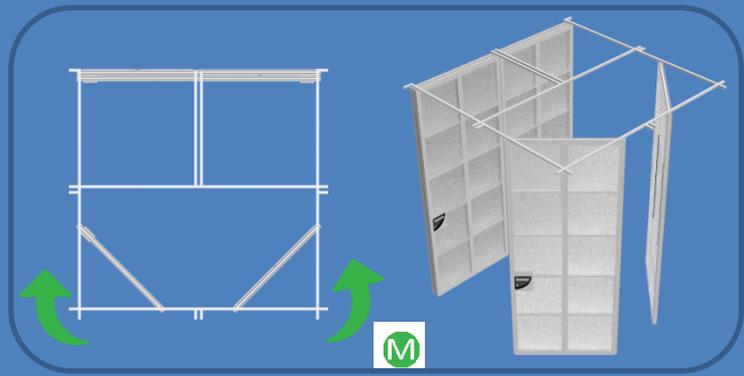
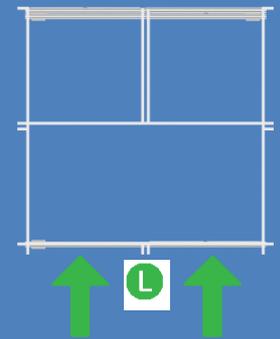
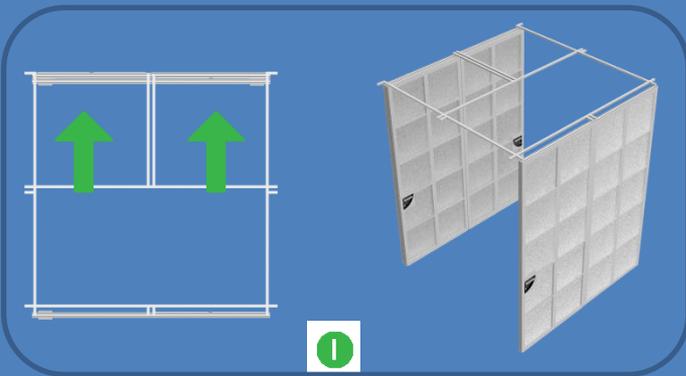


## DETTAGLIO GUIDA DI SCORRIMENTO PARETI



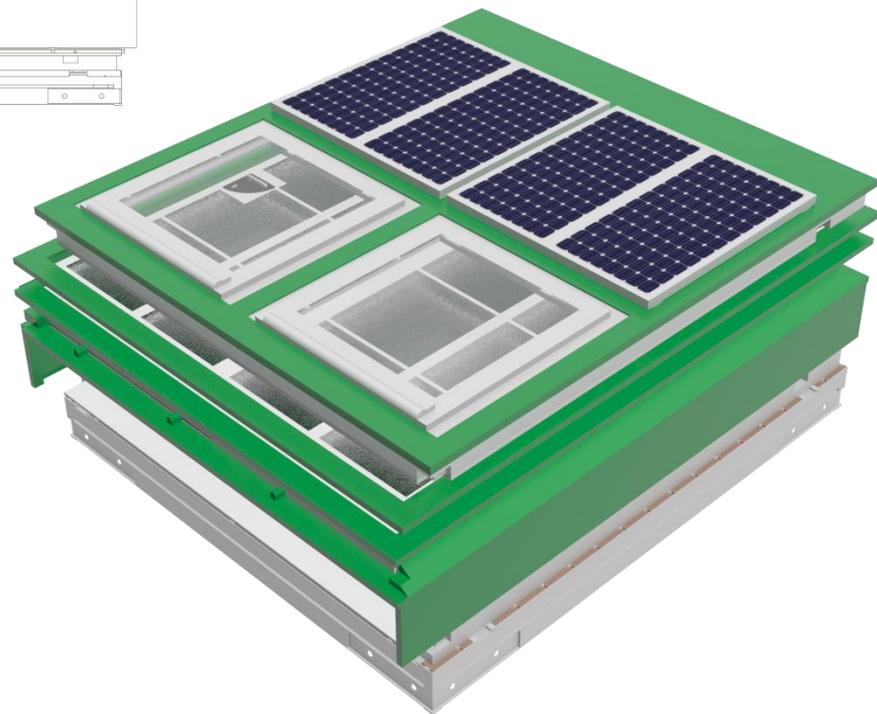
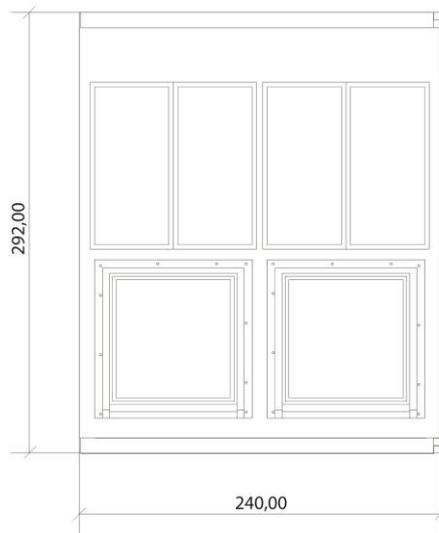
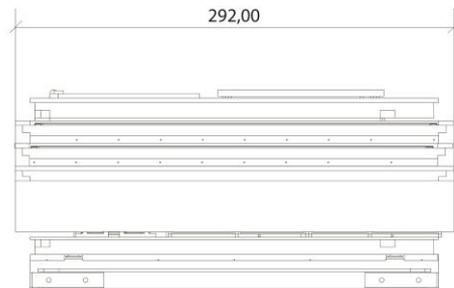
# TRASFORMABILITÀ

## DETTAGLIO GUIDA DI SCORRIMENTO PARETI



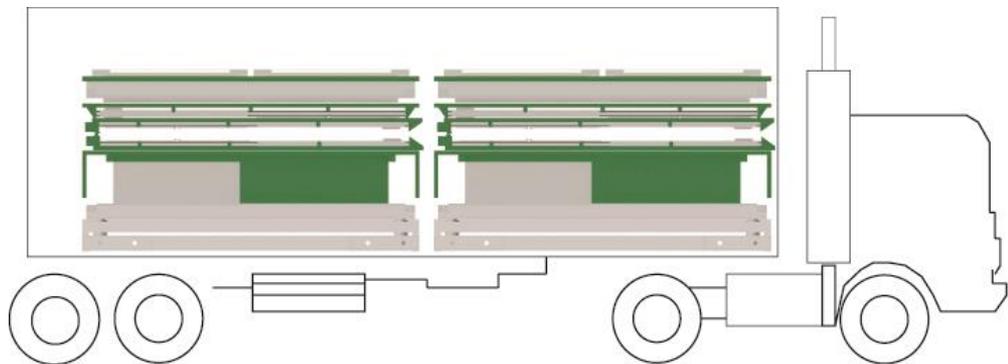
TRASPORTABILITÀ

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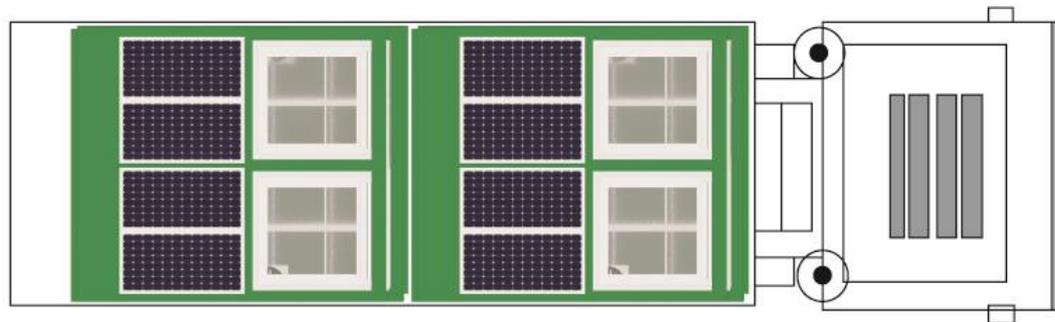


TRASPORTABILITÀ

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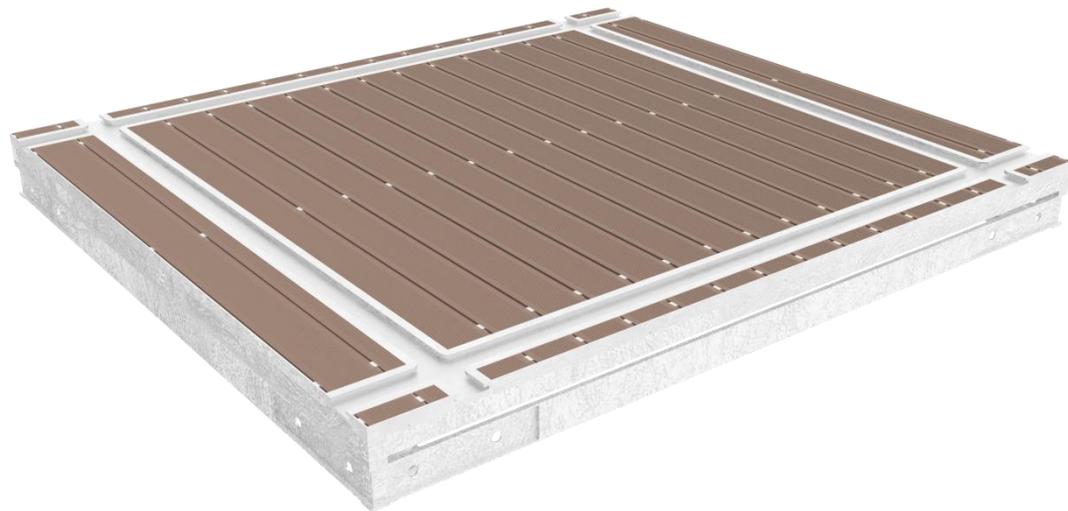
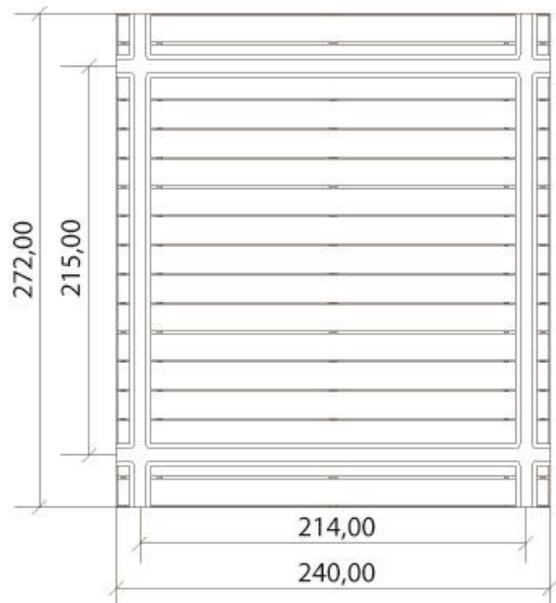
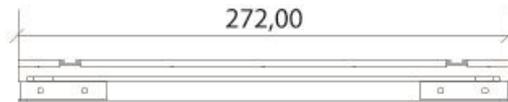
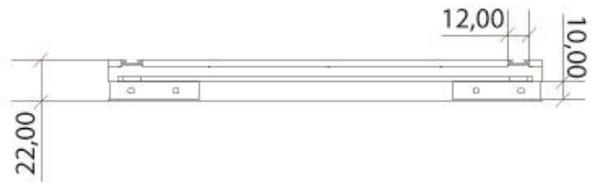


Una volta accatastato. Il modulo può essere caricato su un camion con rimorchio lungo 6 mt ed esser trasportato facilmente



# COMPONENTI

## PEDANA

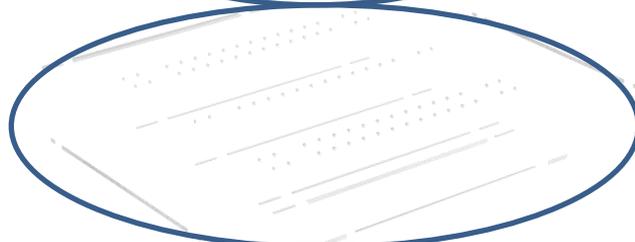
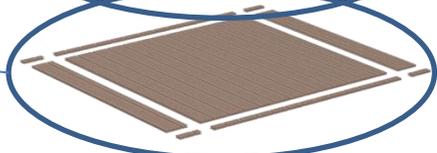
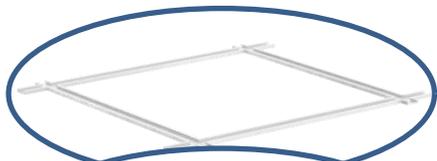


# COMPONENTI

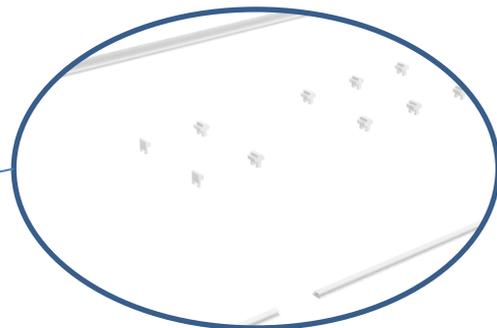
## PEDANA ESPLOSO



PAVIMENTO PEDANA



GUIDA DI SCORRIMENTO MODULO



ELEMENTI BLOCCAGGIO PAVIMENTO



STRUTTURA PEDANA IN ALLUMINIO



PIEDE A VITE

# COMPONENTI

## PIEDE A VITE PER PEDANA

Piede a vite per livellare le irregolarità del terreno o pendenze fino a un massimo di 80 cm:

- A** Piede da 0 a 40 cm
- B** Piede da 40 ad 80 cm



**A** CHIUSO



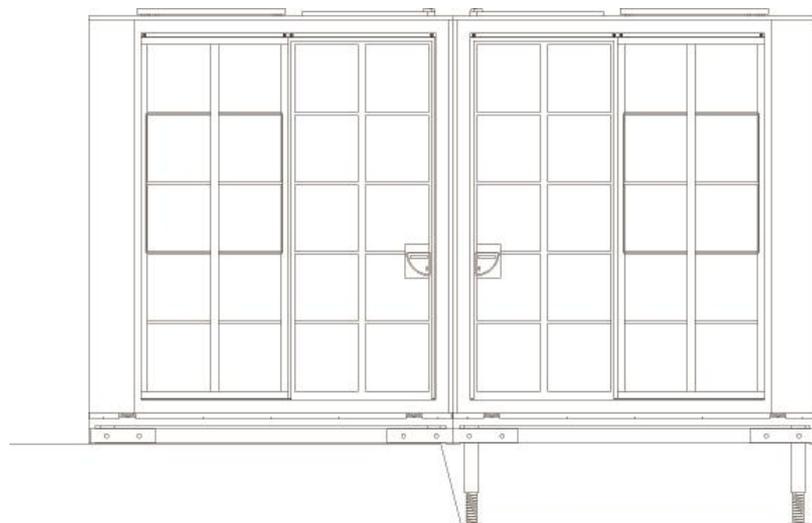
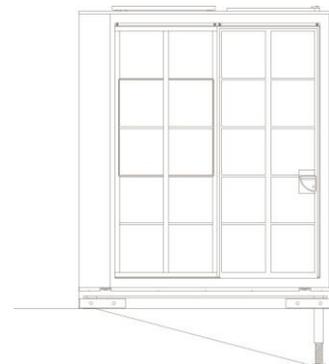
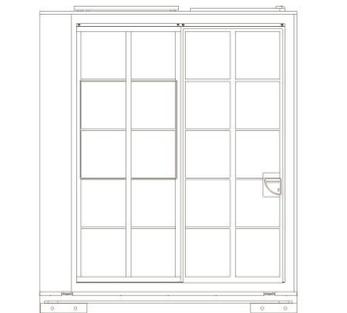
**A** APERTO



**B** CHIUSO

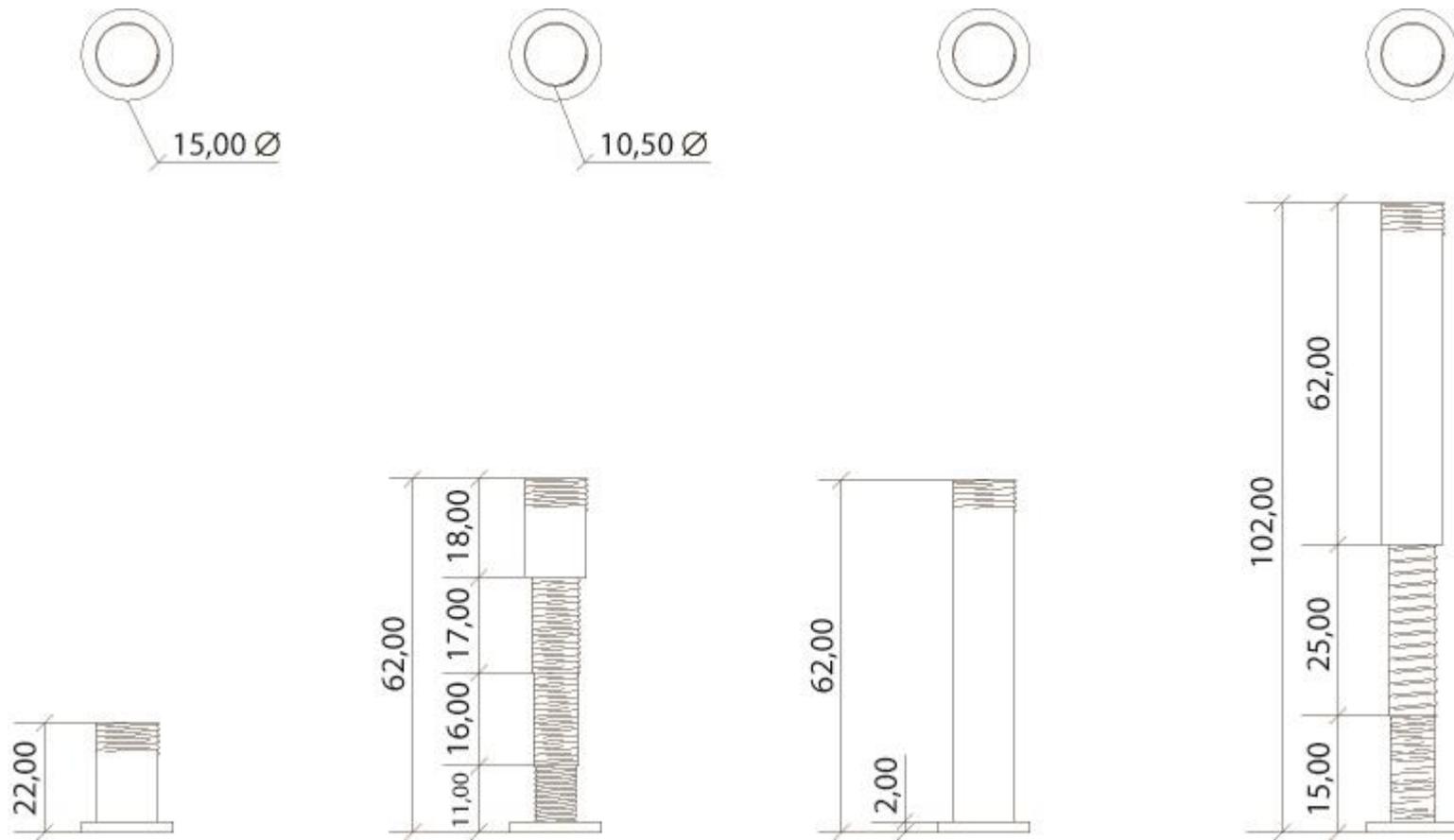


**B** APERTO

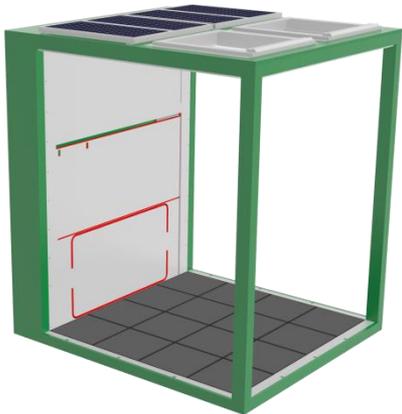


# COMPONENTI

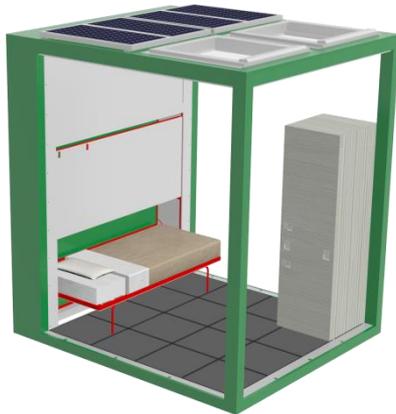
## PEDANA MARTINETTO A VITE



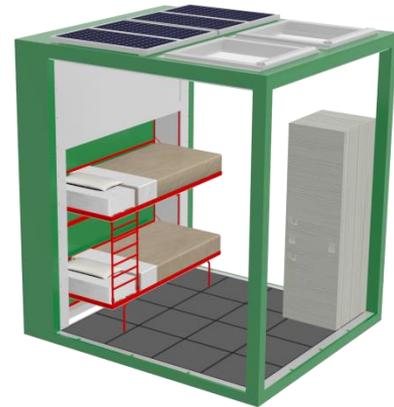
# TRASFORMABILITÀ



MODULO STANDARD



CAMERA SINGOLA



CAMERA DOPPIA



CAMERA MATRIMONIALE

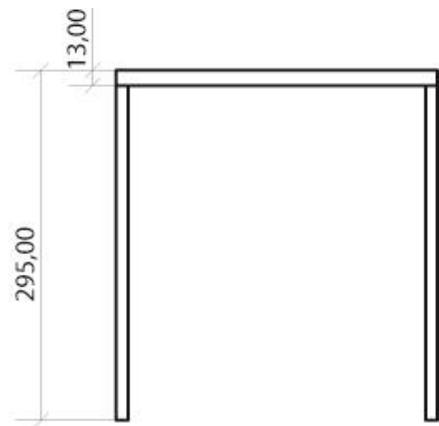
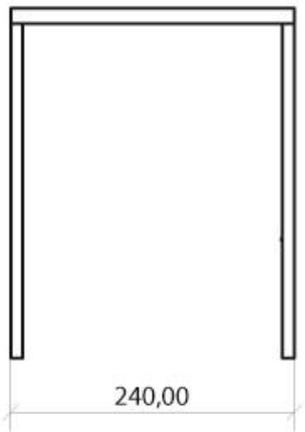


MODULO DIVANO



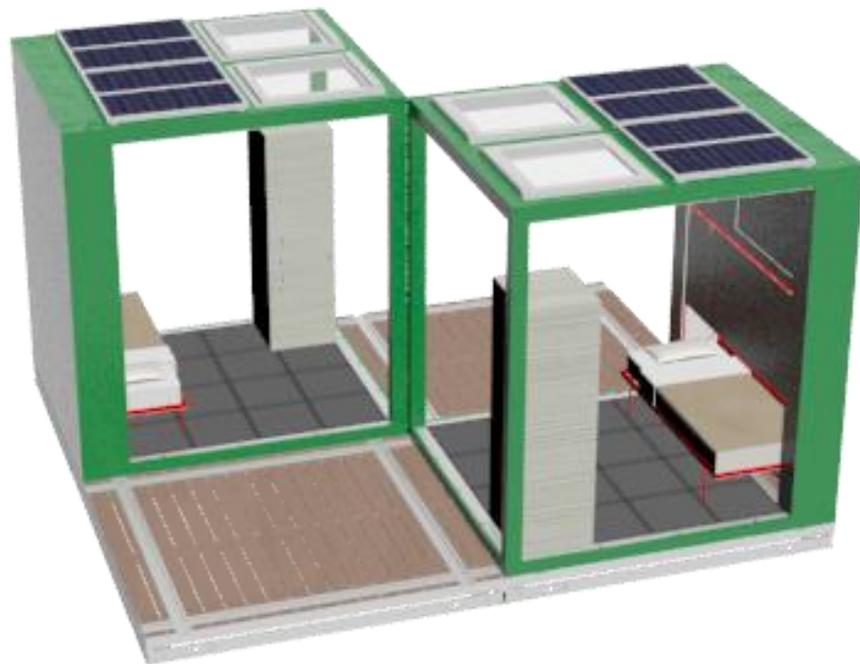
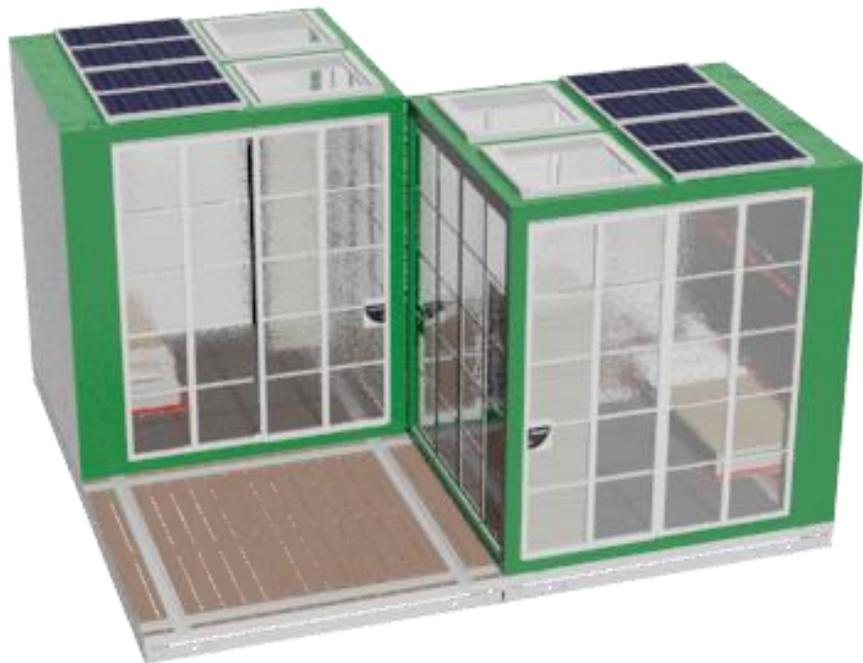
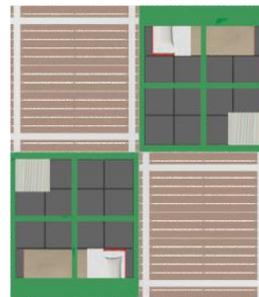
MODULO SOGGIORNO

# VERANDA



RIMODULABILITÀ

MODULO 2X2

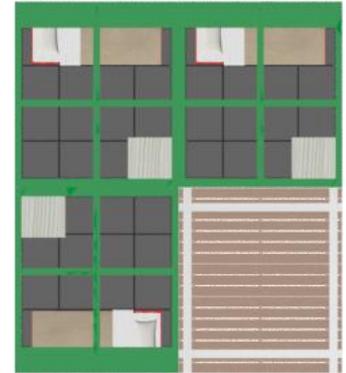
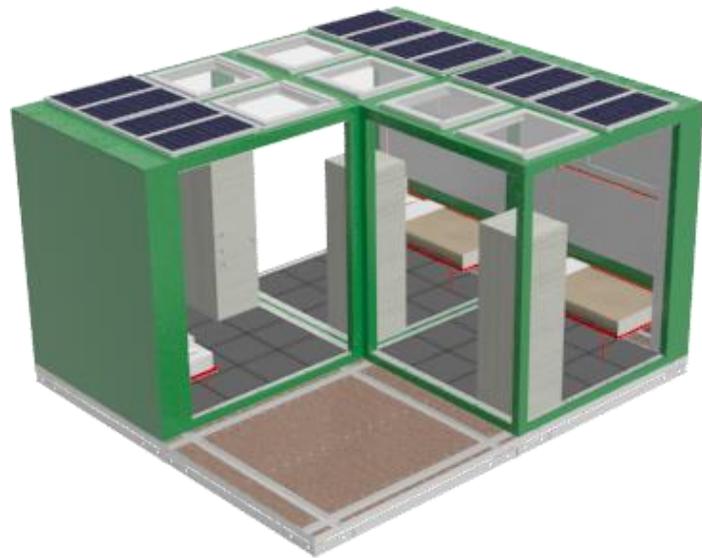


## MODULO 2X2

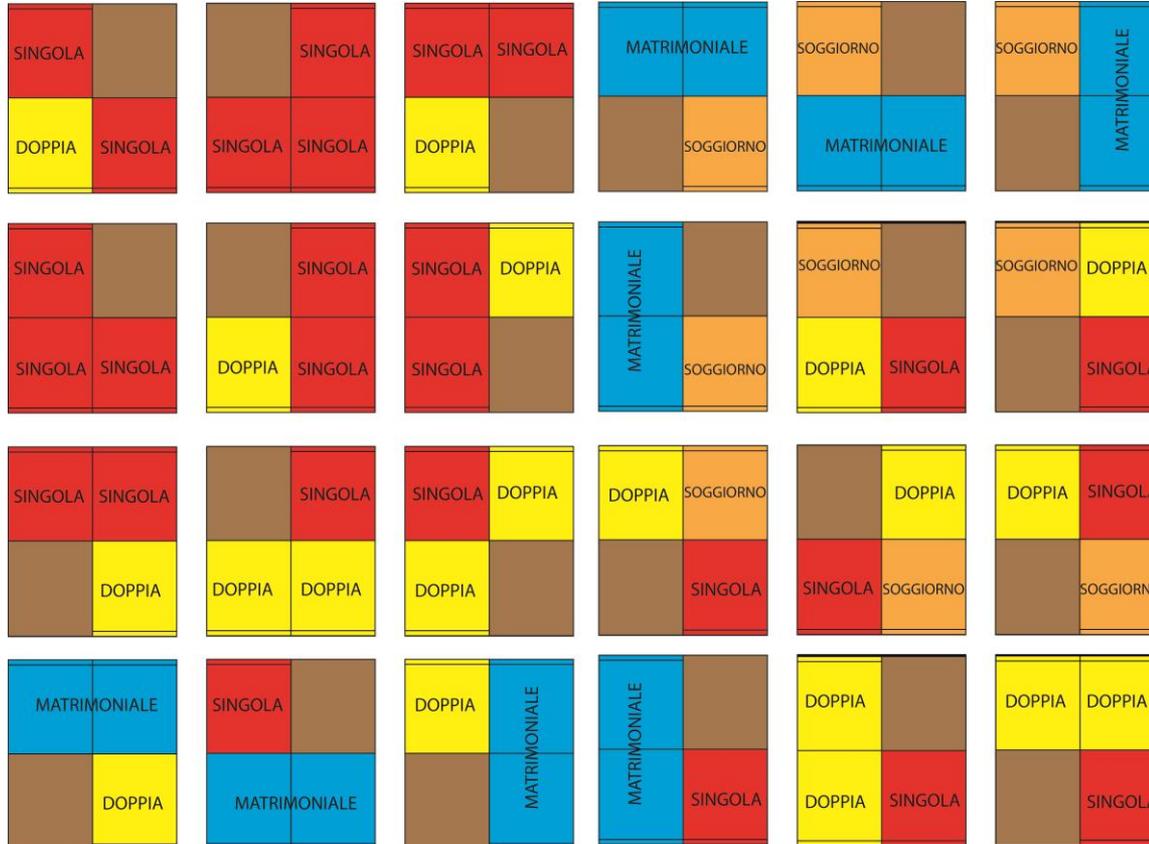


RIMODULABILITÀ

MODULO 3X2

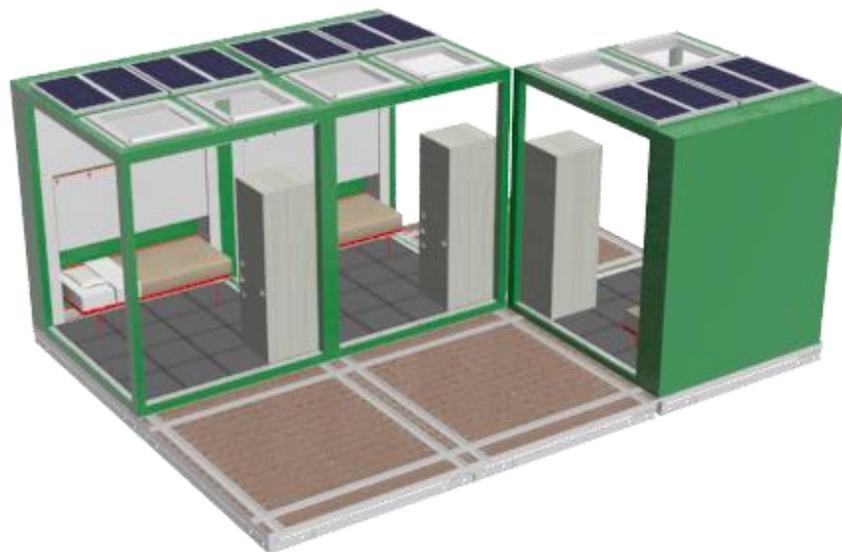
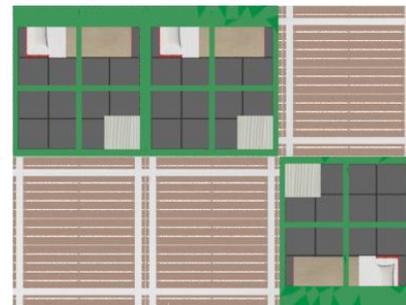


## MODULO 3X2



RIMODULABILITÀ

MODULO 3X3

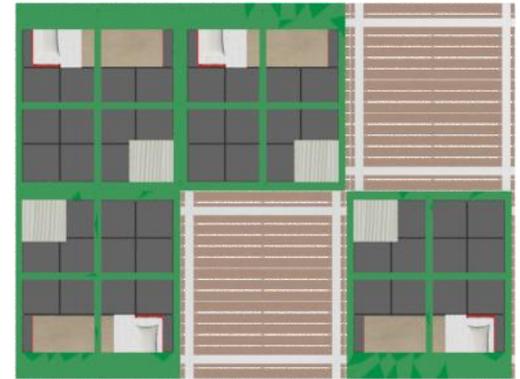
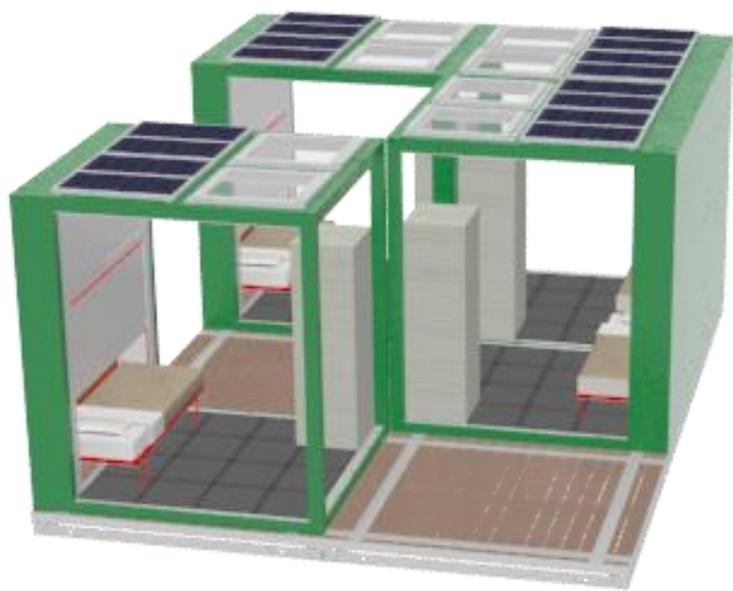


## MODULO 3X3

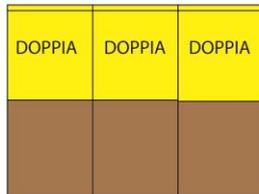
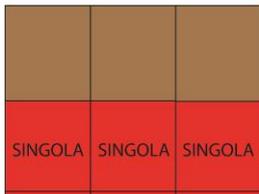
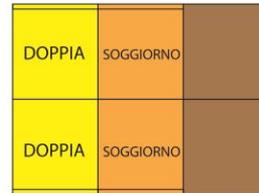
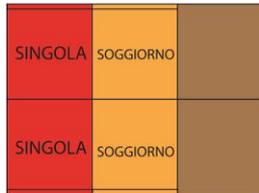
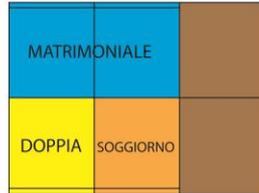
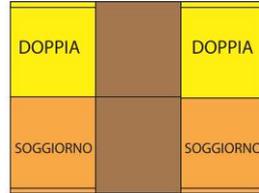
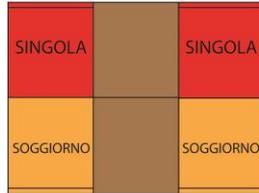


RIMODULABILITÀ

MODULO 4X3



## MODULO 4X3



# MODULO ABITATIVO TRASFORMABILE E RIMODULABILE PER STRUTTURE TURISTICO RICETTIVE

TAV. 001



GLAMOURS  
GLAMMING  
CAMPING

Con il Glamour?  
Abitare, relaxare, vivere,  
in natura e al tempo, secondo tutti i  
il glamour è solo questo

Tubo Hotel



Autosave House

Pod



Silberstrand

Bio Tenda



Campsite Aste

Container House



Container House

Paws Up



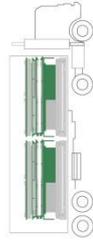
Resort in Montano

The Geo

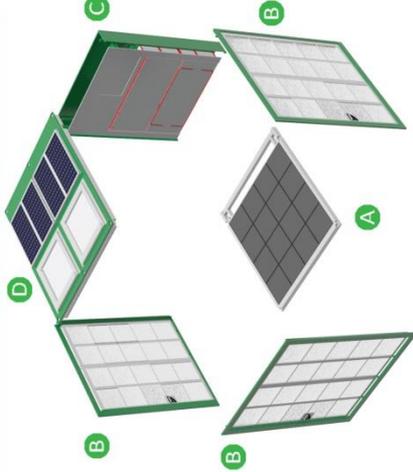


Commingh

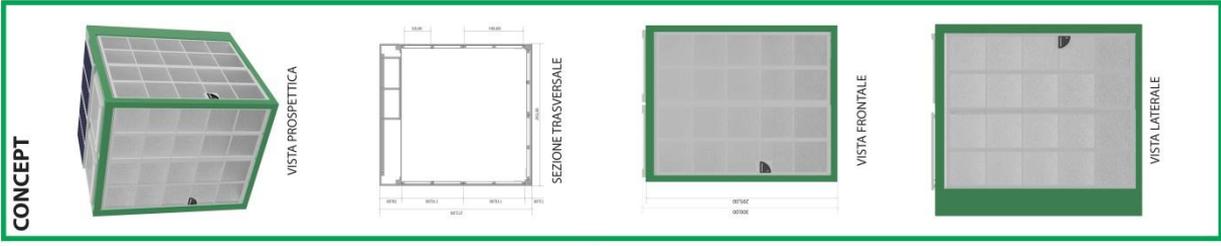
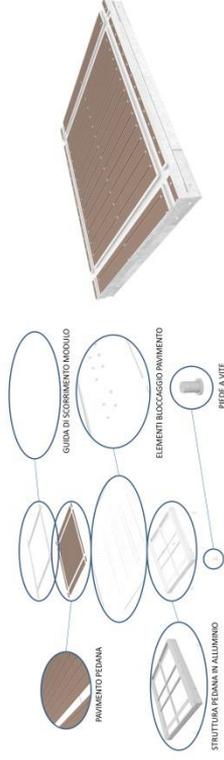
## ESPLOSO E TRASPORTO



- A PAVIMENTO MODULO
- B PARETE MOBILE
- C MURO FISSO
- D TETTO



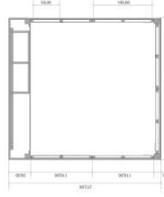
## PEDANA MODULO



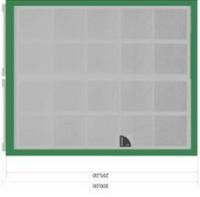
CONCEPT



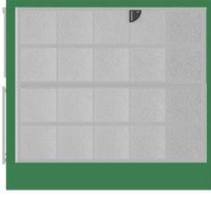
VISTA PROSPETTICA



SEZIONE TRASVERSALE



VISTA FRONTALE



VISTA LATERALE



Università degli Studi di Camerino  
SAAD - Scuola di Ateneo  
di Architettura e Design "Eduardo Vittoria"

Corso di laurea in Disegno Industriale e Ambientale  
Seduta di laurea 13/04/2017  
Anno accademico 2015/2016

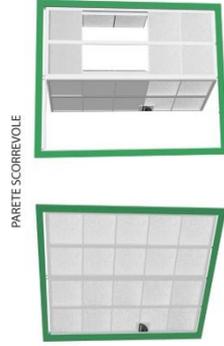
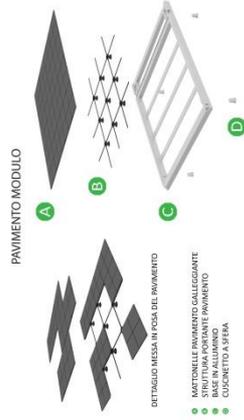
Tesi progettuale  
Modulo Abitativo Trasformabile e Rimodulabile  
per strutture turistico ricettive

Laureando: Marco Concetti  
Relatore: Prof. Andrea Lupacchini

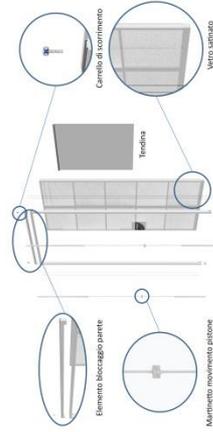
# MODULO ABITATIVO TRASFORMABILE E RIMODULABILE PER STRUTTURE TURISTICO RICETTIVE

TAV. 002

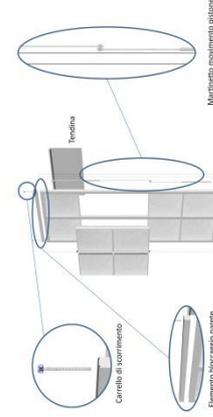
## COMPONENTI



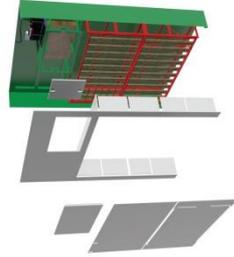
## PARETE SCORREVOLE - PORTA -



## PARETE SCORREVOLE - FINESTRA -

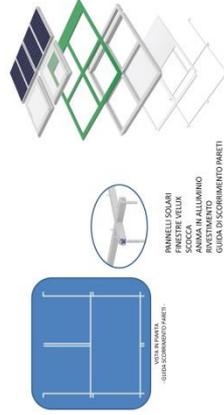


## PARETE FISSA

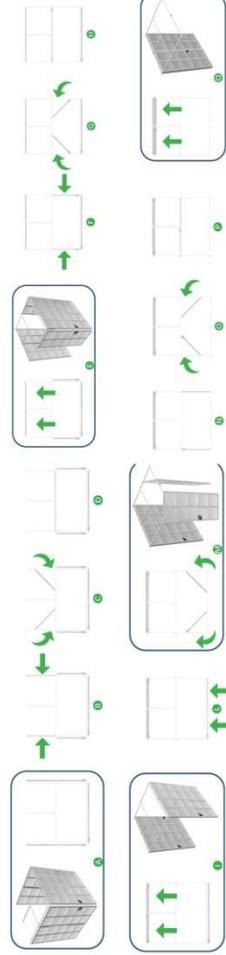


RIVESTIMENTO LETTI  
RIVESTIMENTO MURO  
SCOCCHA ESTERNA

## TETTO



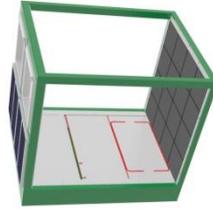
## MOVIMENTO PARETI



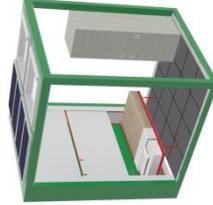
# MODULO ABITATIVO TRASFORMABILE E RIMODULABILE PER STRUTTURE TURISTICO RICETTIVE

TAV. 003

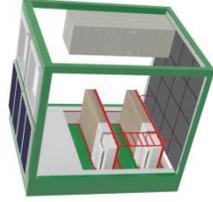
## TRASFORMABILITA



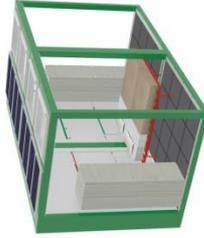
MODULO STANDARD



CAMERA SINGOLA



CAMERA DOPPIA



CAMERA MATRIMONIALE



MODULO DIVANO



MODULO SOGGIORNO

## RIMODULABILITA

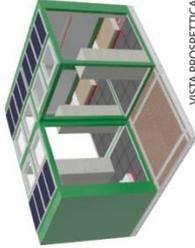


VISTA PROSPETTICA



VISTA PROSPETTICA

2X2

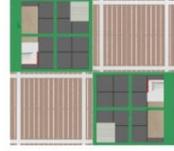


VISTA PROSPETTICA

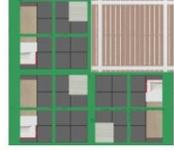


VISTA PROSPETTICA

3X2



VISTA DALL'ALTO



VISTA DALL'ALTO